

WIC Agency Name	Region	Event Contact Person Information	Event Description	Event Address	Event Date/Time
Warren County WIC	Capital Region (CDRO)	Beth Paquette paquetteb@warrencountyny.gov 518-761-6425	World Breastfeeding Community Walk with WIC and The Warren/Washington Breastfeeding Coalition.	Maple Street Glens Falls, NY 12801	08/07/2026 10:00 AM
Delaware Opportunities Inc.	Capital Region (CDRO)	Allison Baldo abaldo@delop.org (607) 746-1703	Table for decorating onesies and breastfeeding promotion display and activity. Rock and Rest.	35430 State Highway 10 Hamden, NY 13782	08/13/2026 03:30 PM
Delaware Opportunities Inc.	Capital Region (CDRO)	Allison Baldo abaldo@delop.org (607) 746-1703	Family Fun Festival with WIC nutrition and breastfeeding event. Onesies to decorate and breastfeeding activity.	35430 State Highway 10 Hamden, NY 13782	08/14/2026 08:00 AM

Washington County WIC	Capital Region (CDRO)	Megan Morrow mmorrow@washingtoncountyny.gov 518-746-2460	We will be hosting our World Breastfeeding Week event in Glens Falls at the Glens Falls City Park alongside Warren County WIC and Washington Warren Breastfeeding Coalition; Friday August 7th 10 AM - 12 PM (rain date of August 21st). We will walk around the city celebrating World Breastfeeding Week with signs and will have various community organizations available for all that join.	Glens Falls City Park	08/07/2026 10:00 AM
Clinton County Health Department	Capital Region (CDRO)	Mallory Green mallory.green@clintoncountyny.gov	Attending the Big Latch event at CVPH hospital on 8/1.	75 Beekman Street Plattsburgh, NY 12901	08/01/2026 09:30 AM
LifeWorks Community Action WIC	Capital Region (CDRO)	Alexis Tinnirello a.tinnirello@lifeworksaction.org 5189711461	The event will be hosted at Pitney Meadows Community Farm in downtown Saratoga Springs. To engage and support local families, this year's event will feature a visit from the Saratoga Children's Literacy League Book Bus. Children's face painting and family photo opportunities within the community gardens. A sustainable swap table for essential items (including diapers).	223 West Avenue Saratoga Springs, NY 12866	08/07/2026 10:00 AM
Cayuga County WIC	Central Region (CNYRO)	Stacy Carter scarter@cayugacounty.gov 3152531406	The beginning of the event, we will have mom and baby meet on the local library lawn to participate in the BIG Latch, during which there will be a story time by local librarian. Following the big latch and story time, we will have a mini mom/baby walk to the local YMCA where we will have various stations set up by local partners including: Early Intervention, Early Learning; PlaySpace; YMCA and Seymour Library.	27 William St. Auburn, NY 13021	08/04/2026 03:30 PM
CAPCO WIC	Central Region (CNYRO)	Holly McMahon hollym@capco.org 6079300001	We are holding a STEP UP TO BREASTFEEDING/CHESTFEEDING resource fair in Norwich! We are planning on having a food vendor, music, raffles, community resources tabling, face painting, and a space for families to get familiar	Norwich, NY 13815	08/03/2026 02:00 PM
CAPCO WIC	Central Region (CNYRO)	Holly McMahon hollym@capco.org 6079300001	The Health Department hosts a beach party and we are joining them to table there, talk about WIC and breastfeeding resources.	Kennedy Parkway Cortland, NY 13045	08/06/2026 01:00 PM
Tioga Opportunities Inc.	Central Region (CNYRO)	Ashley Tomazin atomazin@tiogaopp.org 6076875333	Milk and Tea- Breastfeeding Tea Party. Join us for tea, snacks, desserts, crafts and more! Our community partners will be present for you to learn more about how they support WIC with some fun raffles as well!	9 Sheldon Guile Blvd. Owego, NY 13827	08/04/2026 02:00 PM
Onondaga County Health Department	Central Region (CNYRO)		CNY Regional Farmer's Market: National Breastfeeding Month Display/Promo Table highlighting WIC Breastfeeding Services and the FMNP	2100 Park St Syracuse, NY 13208	08/13/2026 07:00 AM
Onondaga County Health Department	Central Region (CNYRO)		Downtown Farmers Market	2 S. Clinton St Syracuse, NY 13202	08/18/2026 08:00 AM

Broome County WIC	Central Region (CNYRO)	Michelle Figuerado michelle.figuerado@broomecountyny.gov 6077782886	4th Annual Family Breastfeeding Awareness Event. Invitation to all participants and their families to meet the WIC Staff, talk to community partners and network with other WIC families.	225 Front Street Binghamton, NY 13905	08/14/2026 11:00 AM
North Country Family Health Center	Central Region (CNYRO)	Rosetta Landis rlandis@nocofamilyhealth.org 315-376-6428	Our Breastfeeding Team will be set up at the local Lowville Farmer's Market with our nurturing station.	5485 Bostwick St. Lowville, NY 13367	08/01/2026 08:00 AM
North Country Family Health Center	Central Region (CNYRO)	Rosetta Landis rlandis@nocofamilyhealth.org 315-376-6427	Our breastfeeding team will be on site at the local Farmers Market with our Nurturing Station set up.	Washington St. Watertown, NY 13601	8/5/2026 8:00AM
Oswego County WIC Program	Central Region (CNYRO)	Amanda Barbera abarbera@reachcny.org	Big latch on event, mothers all come to join for a fun day in the park. At 10:30 all breastfeed/latch at the same time. Giveaways and info tabling too	91 Lake St Oswego, NY 13126	08/07/2026 10:00 AM
Tri County WIC	Central Region (CNYRO)	Colleen Rielly crielly@capmadco.org 315-798-5066	Celebrate Moms and Breastfeeding at the Utica Zoo!	1 Utica Zoo Way Utica, NY 13501	08/05/2026 11:00 AM
Tri County WIC	Central Region (CNYRO)	Colleen Rielly crielly@capmadco.org 315-798-5067	Party in the Park	558 Broad st Oneida, NY 13421	08/07/2026 11:00 AM
Ulster County WIC	Metropolitan Region (MARO)	Alexandra Stewart-Protoss aspr@ulstercountyny.gov 8453404283	We are collaborating with another community agency to host a breastfeeding brunch.	140 Pine Street Kingston, NY 12401	08/06/2026 09:00 AM

Rockland DOH WIC Program	Metropolitan Region (MARO)	Maria Robles-Yow roblesm@co.rockland.ny.us 845-429-5525	5th year LLL Live, Love, Latch BYP Basket Picnic. Promoted through press release and social media. Give a ways, raffles, fun family activities, photos, tote bags and refreshments will be provided.	21 Gagan Road Haverstraw, NY 10927	08/05/2026 11:00 AM
Westchester Community Health Center (WCHC)	Metropolitan Region (MARO)	Varsha Seelall vseelall@wchchealth.org 914-530-3655	The WIC Program will be collaborating with the Westchester Community Health Center during National Health Center Week to celebrate World Breastfeeding Week 2026. The WCHC WIC Program will also be celebrating WBW via Zoom on August 14 @ 2 pm. Our participants will receive Save the Date messages and reminders through our Teletask Messenger System. The celebrations will be taking place on: Tuesday, August 4, 10 am to 3 pm at WCHC Yonkers (Raindate: August 11) Wednesday, August 5, 10 am to 3pm at WCHC Mount Vernon (Raindate: August 12) Friday, August 7, 10 am to 3 pm in WCHC Greenburgh (Raindate: August 14)		08/21/2026 02:00 PM
Ryan Health WIC Program	Metropolitan Region (MARO)	Yanina Rodich yanina.rodich@ryanhealth.org 646 877 1005	In person World Breastfeeding Week celebration.	801 E Amsterdam Avenue New York, NY 10025	08/05/2026 12:00 PM
Montefiore WIC program	Metropolitan Region (MARO)	Linette Ngaba Lngaba@montefiore.org 646-940-0692	The breastfeeding Health Fair is designed to create an environment where parents connect with interdisciplinary teams and community vendors to receive a wealth of resources pertaining to: Breastfeeding support HIV screening Health insurance resources SNAP /Food Stamps Preeclampsia Nurse partnership. Families will be going around the different booth to speak with the vendors.	St Peter Ave &2506 Tratman Ave. Bronx, NY 10461	08/21/2026 11:00 AM
Jamaica	Metropolitan Region (MARO)	Sharon Rakeem srakeem@jhmc.org 718-206-8604	WIC staff (Peer Counselor, Lactation Consultant and Nutritionist) will attend an open-air festival and offer breastfeeding services: sharing peer counselor experiences, handouts on basic breastfeeding information, providing referrals in our community in conjunction with our sponsoring agency that offer breastfeeding support and discussing World Breastfeeding Week/Month to participants. Open event	Parsons Blvd. to 170th Street Jamaica Ave Jamaica, NY 11432	08/01/2026 09:00 AM
Jamaica	Metropolitan Region (MARO)	Sharon Rakeem srakeem@jhmc.org 718-206-8605	WIC staff (Breastfeeding Coordinator, Peer Counselor, Outreach Coordinator and Nutritionist) will attend an open-air festival and offer breastfeeding support and lactation resources such as handouts on breastfeeding a newborn, latching techniques, providing referrals in our community and discussing World Breastfeeding Week/Month to participants. Open event.	76-09 34th Ave, Jackson Heights, NY 11372	08/01/2026 10:00 AM

Jamaica	Metropolitan Region (MARO)	Sharon Rakeem srakeem@jhmc.org 718-206-8606	Local agency WIC staff (Peer Counselors, Nutritionist, Breastfeeding Coordinator) will table with the Farmers Market to provide nutrition education and breastfeeding services to participants and community members. Will discuss World Breastfeeding Week/Month and ongoing importance.	134-20 Jamaica Ave Jamaica, NY 11418	08/10/2026 09:00 AM
NYC Health+ Hospital Queens WIC Program	Metropolitan Region (MARO)	Joyce Brown brownjoy@nychhc.org 718 883 6630	A tabling event will be held jointly with Queens Hospital OBGYN department in the Atrium of the hospital. Prenatal and breastfeeding participants will receive literature on breastfeeding and counseling. There will be raffles and gifts given.	82-68 164th Street Jamaica, NY 11432	08/07/2026 11:03 AM
Bedford Stuyvesant Family Health Center	Metropolitan Region (MARO)	Simone Joseph Sjoseph@bsfhc.org 347-779-4759	World Breastfeeding Week Virtual Celebration- collaboration with BABE.	Meeting ID:2302 041 5143 Password: Liquidgold2026!	08/06/2026 01:00 PM
Brownsville Development BMS Family Health Center WIC	Metropolitan Region (MARO)	Roxanne English renglish@bmsfhc.org (718) 345-5000 ext. 6649/6665	BABE Coalition World Breastfeeding Celebration		08/06/2026 01:00 PM
Brookdale Hospital and Medical Center	Metropolitan Region (MARO)	Vertulie Pierre-Louis vepierre@bhmcny.org 718-240-6424	The main event will take place at the main hospital and will be the annual Breastfeeding Walk, focused on promoting breastfeeding support, increasing community awareness that Brookdale is a Baby-Friendly hospital, and sharing available resources for breastfeeding families. Another Breastfeeding Week event will include outreach in the postpartum unit or clinic to connect clients with the Brookdale WIC breastfeeding program and provide education, tip and techniques, and a plan to help reach their goals beyond discharge or prenatally.	1 Brookdale Plaza Brooklyn, NY 11212	8/5/2026 10:00

The Brooklyn Hospital Center WIC Program	Metropolitan Region (MARO)	Ghizane Choua gchoua@tbh.org 929-441-1548	Strengthen sustainable breastfeeding support by empowering families, educating caregivers, connecting participants with community resources, and reinforcing WIC's ongoing commitment to breastfeeding success.	All 7 sites	8/3/2026 11:00
The Brooklyn Hospital Center WIC Program	Metropolitan Region (MARO)	Ghizane Choua gchoua@tbh.org 929-441-1549	Provide evidence-based education that builds confidence and supports long-term breastfeeding success. Topics: Benefits of breastfeeding for mother and baby. Positioning and latch techniques. Managing common breastfeeding challenges. Returning to work or school while breastfeeding. Breast pump	All 7 sites	08/04/2026 11:00 AM
The Brooklyn Hospital Center WIC Program	Metropolitan Region (MARO)	Ghizane Choua gchoua@tbh.org 929-441-1550	Highlight the important role families, partners, and the community play in supporting breastfeeding. Activities: Invite partners, grandparents, and caregivers to participate. Discussion: "How Families Can Support Breastfeeding." Community resource table featuring local breastfeeding and maternal health services. Information on peer counselors, lactation consultants, and support groups.	All 7 sites	08/05/2026 11:00 AM
Elmhurst hospital WIC	Metropolitan Region (MARO)	GLORIA GALLEGO gallego@nychhc.org 7183342582	breastfeeding Promotion Event at the Farmers Market. This community outreach event promotes and supports breastfeeding as part of a healthy start for infants and families. Held at the Farmers Market, the event provides a welcoming space where families can receive breastfeeding education, one-on-one support from WIC staff, and nutrition guidance. The event also helps raise awareness about the benefits of breastfeeding and connects families	41AV 41ST AVENUE BTW 80TH & 81ST STS Elmhurst, NY 11373	08/04/2026 10:00 AM
Suffolk County Dept. of Health WIC Program	Metropolitan Region (MARO)	Sarah Stamile sarah.stamile@suffolkcountyny.gov 631-853-3014	Free family beach event celebrating breastfeeding and supporting parents and families in our community. Attendees will enjoy free food, raffles, workshops, recipe demos, car seat safety checks, safe sleep information, resource tables, kids' games, face painting, and beach fun for all ages.	Baylawn Avenue Copiague, NY 11726	08/01/2026 10:00 AM
Cornerstone Family Healthcare WIC	Metropolitan Region (MARO)	Marie Gay mgay@orangecountygov.com	Lactation Celebration at Orange County Community College. Tabling, prizes, giveaways, demonstrations and presentation on breastfeeding	One Washington Center Newburgh, NY 12550	08/07/2026 11:00 AM
Research Foundation of SUNY Stony Brook	Metropolitan Region (MARO)	Sarah McCormick sarah.mccormick@stonybrookmedicine.edu 631-444-5239	FREE beach event celebrating breastfeeding and supporting parents and families in the community. There will be free food, raffles, workshops, recipe demos, face painting, car seat safety checks and resource tables.	Baylawn Avenue Copiague, NY 11726	08/01/2026 10:00 AM

NBHN WIC Program	Metropolitan Region (MARO)	Corine Dunson corine.dunson@nychhc.org 718-963-8306	Brooklyn Alliance for Breastfeeding Empowerment celebration breastfeeding participants sharing their experiences and health professionals sharing their knowledge and entertainment	To Join, use link below: https://hhc.webex.com/hhc/j.php?MTID=mbe1a89a419463f5e1c3131f68ab15c2c	08/06/2026 01:00 PM
SPCC WIC	Western Region (WRO)	Caroline Parmelee cparmelee@spcc-roch.org 585-394-9240 ext 305	Tabling event at Newark Wayne Community Hospital to highlight what BF services are available in the community outside of the hospital setting.	1200 Driving Park Ave Newark, NY 14513	08/05/2026 10:00 AM
Cattaraugus County WIC	Western Region (WRO)	Summer Jolley sljolley@cattco.org 716.701.3677	Picnic in the park with games, a craft, community partners, face painting, balloon animals, and refreshments.	551 East State Street Olean, NY 14760	08/07/2026 11:00 AM
Catholic Charities WIC of Buffalo	Western Region (WRO)	Katie Constantino katie.constantino@ccwny.org 7164243674	WIC Healthy Baby Festival Celebrating World Breastfeeding Week. Community health fair with local resources to strengthen support for breastfeeding families.	808 Hyde Park Boulevard Niagara Falls, NY 14301	08/07/2026 12:00 PM
Oak Orchard Health WIC Program	Western Region (WRO)	Maria Hunter mhunter@oochc.org 5853442203	Community Resource Fair, partnering with Highmark. Will have community agencies tabling and balloon art and face painting.	19 Ross St Batavia, NY 14020	08/04/2026 11:00 AM
Monroe County WIC	Western Region (WRO)	Cherlyn McFadden cherlynmcfadden@monroecounty.gov 585-753-5640	This year, for our Monroe County WIC: Annual Breastfeeding and Community Celebration we are planning to host a joint breastfeeding and Tier 3 Outreach Event. This will be a walk-through event where families can learn about all WIC offers including breastfeeding and community partnerships. We will provide a space to schedule appointments, and fun children activities will take place.	241 Elmgrove Rd Rochester, NY 14626	08/05/2026 12:00 PM
ProAction Steuben County WIC	Western Region (WRO)	Ashley Clarke clarkea@proactioninc.org 6077761151 ext 5100	ProAction Steuben County WIC will be hosting a community babyshower. It will include a latch on event and a breastfeeding award ceremony.	50 E Morris St. Bath, NY 14810	08/05/2026 10:00 AM
Allegany County WIC Program	Western Region (WRO)	Brittney Schuld brittney.schuld@alleganyco.gov 585-593-2533	Car Seat Safety Checks by Ardent Solutions, Local Vendors, Fidelis, ACCORD Head Start, Ardent Solutions, Allegany County Health Department, Healthy Families Program	55 Chamberlain Street Wellsville, NY 14895	08/11/2026 11:00 AM