



Attention Schools: Strengthen Your Universal School Meals Program with SNAP Outreach!

On January 28, a new rule under New York's Universal School Meals Program went into effect, requiring participating schools to share information about SNAP with families. This final rule outlines how schools must meet the SNAP outreach requirement while also strengthening New York's Universal School Meals program and child food security. We will share more information about the rule as it is available.

Register Today! 2/10 SNAP Outreach Webinar for Schools

What: [SNAP and Universal Free School Meals: Making Outreach Work for Your School](#)

When: Tuesday, February 10, 1-1:30 pm

SNAP outreach in schools is a key part of New York's new Universal Free School Meals Program. Join us for a Q&A with Lisa Ostrowski, Director of Food and Nutrition Services at North Colonie Central School District about why SNAP outreach is a win-win for students and schools, along with our top strategies and resources to help schools meet this new requirement.

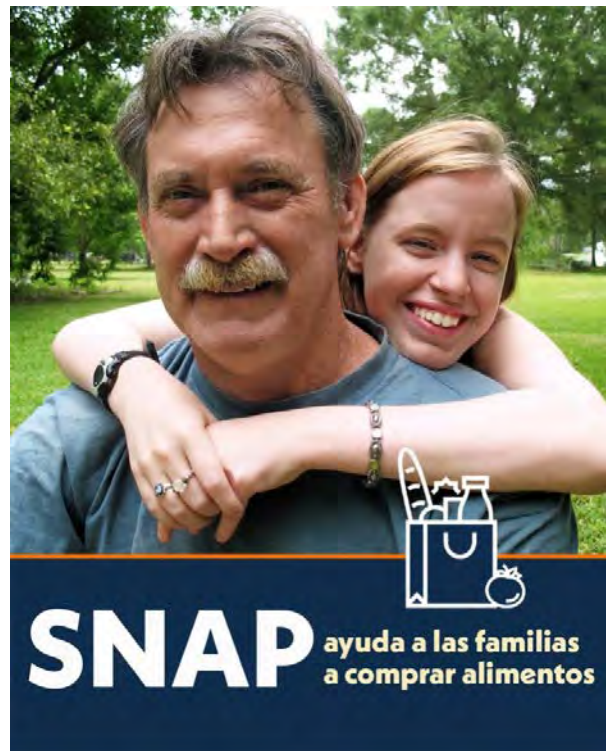
Register Today!

Can't make it? [Register](#) anyway to receive the slide deck and a recording.

Help Spread the Word! Promote SNAP to Families with our Toolkit for Schools

Use the resources in our [SNAP Outreach Toolkit for Schools](#) to promote SNAP in your communications to families. Materials direct families to a SNAP prescreening tool to see if they might be eligible and get connected with free application assistance.

Explore Our SNAP Outreach Toolkit



National School Breakfast Week is Next Month!

Get ready to celebrate [National School Breakfast Week](#) (NSBW) on March 2-6, 2026, with resources from the NYS Education Department (NYSED)!

Order *FREE* Resources: Use [this form](#) to order a variety of NSBW posters, window clings, and coloring books while supplies last. Complete and email the form to: cnsplight@nysed.gov by **February 20, 2026**.

Resource Order Form

Register for NYSED's 2/12 Webinar: [Promoting School Breakfast](#)

When: Thursday, February 12, 1 pm

Join NYSED's Child Nutrition Program Administration webinar to explore various meal service options such as grab and go, breakfast in the classroom, mobile carts/trucks, food bars, and learn how these methods boost participation and enhance school meal programs. The webinar will feature guest speakers, including Lauren Kearley, School Lunch Manager at Huntington Union Free School District, Hunger Solutions New York and No Kid Hungry New York.

Register Today!

ICYMI: Register for Upcoming Summer Nutrition Webinars

Serving Rural Non-Congregate Meals

When: Wednesday, February 11, 1 pm

Join Hunger Solutions New York and No Kid Hungry New York for a webinar on how to effectively plan for and operate rural non-congregate summer meals. This 30-minute session will provide a clear overview of the non-congregate option, key requirements for rural sponsors, and promising practices from the field. [Register here](#).

The Summer Nutrition Landscape: Setting the Scene for Summer 2026

When: Thursday, February 12, 3 pm

Join the Food Research & Action Center (FRAC) for a look at the summer nutrition landscape as we gear up for Summer 2026. This webinar will provide a picture of where summer nutrition programs stand today, highlight opportunities for growth, and explore best practices that help ensure every child has access to nutritious meals when school is out. Hunger Solutions New York will be a featured panelist on the webinar. We hope you can join us! [Register here](#).

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