WIC Agency Name	WIC Agency Number	Event/Activity is	Event Description	Event Date/Time	Event Location	Event Contact Person Information	Secondary Event Contact Person Information
Whitney Young WIC	202	Open to the public	Our PC and BFC will be tabling with BF information, giveaways, and small games.	8/2/2024 12:00	In person 920 Lark Dr Albany 12207	Lydia Parker Iparker@wmyhealth.org 518- 465-9387	
Schenectady County WIC Clinic	204	Open to the public	Breastfeeding in Vale Park- Family friendly event open to all BF moms. Opportunity for BF mom's to meet other breast feeding mom's in the community. PC's will be on site. Event will feature snacks, calm music, and a playground on site for older siblings. WIC attendees will be entered into a prize raffle. Information on WIC and specific BF supports that WIC offers will be available to any attendees from the public open to learning more.	7/15/2024 11:00	Vale Park Vale Park 171 Nott Terrace Schenectady 12308 171 Nott Terrace Schenectady 12308	Abigail Moore abigail.moore@schenectady countyny.gov 518-934-4262 ext 6225	
Delaware Opportunities Inc. WIC Program	207	Open to the public	To celebrate World Breastfeeding Week, we will be offering a Mom and Baby Breastfeeding Photoshoot. At our annual Family Fun Festival at Delaware Opportunities, we will be offering a free photo session for WIC and local breastfeeding moms. After the event, we will email a digital copy the photographs free of charge to those who participated. Our Breastfeeding Coordinator and PC's will be available in person for a meet and great and to answer any prenatal or breastfeeding related questions. WIC and local breastfeeding moms will also be able to enjoy the rest of the activities at our Family Fun Festival and refreshments-all free of charge!		Delaware Opportunities Inc. 35430 State Hwy 10 Hamden, NY 13782	Allison Baldo abaldo@delop.org (607) 746- 1700	
Schoharie County WIC	208	Open to the public	Breastfeeding Photo Shoot/WIC outreach	8/14/2024 9:00	Lily Park 119-133 Fort Road Schoharie 12157	Katrin Garreau kgarreau@sccapinc.org 518- 320-0504	Jackie Lalonde jlalonde@sccapinc.org 518-234- 2568
OCO WIC	214	Open to the public	Latch-On in the Park. Weather depending we will be hosting a slew of crafts and information sessions for breastfeeding parents.	8/3/2024 10:00	Breitbeck Park 91 Lake St Oswego 13126	Chris Maddaloni cmaddaloni@oco.org 315- 806-1723	

Cortland County WIC /CAPCO	217	Open to the public	The Cortland Breastfeeding Partnership collaborates with Cortland County WIC Breastfeeding Coordinator and attends those meetings when possible. For WBW 2024, the Cortland County WIC office will display a WBW celebration banner downtown Cortland from July 19th until August 13th. WIC and the Local Breastfeeding Partnership group are holding a Free family celebration day on August 1 st at The Rotary shelter in Suggett Park Cortland, NY from 4 pm-6 pm. We will distribute flyers and advertise on our Facebook pages, and send out a mass message to BF families on WIC. We are asking families to register for this free event that includes a light dinner from 4:30-5:30 and a Family photo opportunity from 5 pm 6 pm in the park. The Cortland breastfeeding partnership, consists of Seven Valleys Health Coalition, Cortland Doulas, Family Health network, Child development council, CAPCO, and the WIC program. The event will offer breastfeeding resources, activities, and opportunities to connect with other families.	8/1/2024 16:00	Suggett Park 103 Madison St Cortland NY 13045	Melissa Brangan melissab@gmail.com 607- 7536781	Deanna Pace deannap@capco.org 607-844-7327
CAPCO-Chenango	217	Open to the public	Music in the East Park we will have information table, Quiz and promote WIC and Breastfeeding.	8/1/2024 19:00	East Park in Norwich 32 North Broad Street (Route 12) Norwich 13815	Roland Shea rolands@capco.org 6079300001	
Tioga Opportunities Inc WIC	218	Open to the public	Our second annual breastfeeding tea party with games, a craft, snacks, and drinks.	7/29/2024 14:30	In person at Tioga Opportunities Inc. Main Building 9 Sheldon Guile Blvd Owego, NY 13827	Cristin Hickey chickey@tiogaopp.org 6076873147	Loriann Spatola- Davis Ispatola- davis@tiogaopp.org 6076873147
Onondaga County	220	Open to the public	World Breastfeeding Month Information table	8/8/2024 7:00	CNY Regional Farmers Market 2100 Park Street cnyregionalmarket.com Syracuse 13208	Sharon Tripolone sharontripolone@ongov.net 3154356830	
Onondaga County	220	Open to the public	World Breastfeeding Month Information Table	8/3/2024 11:00	Downtown Syracuse Farmer's Market Downtown Syracuse Farmer's Market Clinton Square Syracuse Clinton Square Syracuse	Sharon Tripolone sharontripolone@ongov.net 3154356830	
Broome County	221	Open to the public	2nd Annual Family Breastfeeding Event	8/16/2024 11:00	Broome County Health Department225 Front StreetBinghamton13905	Michelle Figuerado michelle.figuerado@broome countyny.gov 6077782886	
North Country Family Health Center	222	Open to the public	Picnic in the park, Aug. 2nd at Thompson Park Rotary Pavilion, Watertown.	8/2/2024 11:00	Thompson Park-Rotary Pavilion Watertown Watertown NY	Rosetta Landis rlandis@nocofamilyhealth.or g 3157719367	
North Country Family Health Center	222	Open to the public	Picnic at the park	8/9/2024 11:00	Lowville Fairgrounds Park Lowville Fairgrounds Park Lowville NY Lowville NY	Rosetta Landis rlandis@nocofamilyhealth.or g 3157719367	
Essex County WIC	223	Open to the public	The agency will have a booth at Ticonderoga Street fest to celebrate World breastfeeding week. Breastfeeding tent will be set up and supplies available for participants. A place for children to come and mother to come and share breastfeeding story and journey.	7/27/2024 10:00	Ticonderoga Street Fest Montcalm street Ticonderoga 12883	Street Fest in Ticonderoga emily.french@essexcountyn y.gov 518-873-3560	

Tompkins County Whole Health WIC Program	225	Open to the public	We had been planning a community latch on 8/3/24 at the Ithaca Children's Garden, but the event was cancelled by the main organizer due to unforeseen circumstances as of 7/9. Pending approval by the Ithaca Farmer's Market, we are now planning to host a WBW event on Tuesday 8/6/24 at the Dewitt Park Farmers Market. If approved, the booth will be staffed by WIC and Moms PLUS staff from the Tompkins County Whole Health Department. Community Health Workers and members of the local breastfeeding coalition (LATCH) will also be invited to participate. We will have WBW themed displays, possibly some activities, and information about local BF resources. We are also planning to do WBW related Facebook posts in August.	8/6/2024 11:00	Dewitt Park Ithaca 14850	Lucinda Mallery cmallery@tompkins-co.org 607-274-6630	Michelle Hall mmhall@tompkins- co.org 607-274-6633
Cattaraugus County WIC	229	Open to the public	Cattaraugus County WIC is hosting a World Breastfeeding Week picnic in the park with pizza, snacks, games, and crafts. The Olean Mayor will start off our event by reading the World Breastfeeding Week Proclamation.	8/1/2024 11:00	War Veterans Park 101 East State Street Olean 14760	Summer Jolley sijolley@cattco.org 716.701.3677	Michele Phelps mlphelps@cattco.org 716.701.3421
Cattaraugus County WIC	229	Open to the public	Cattaraugus County WIC program will be attending the Seneca Nation of Indians Back to School Bash to promote breastfeeding. WIC will host a table during the event and offering promotional items and a coloring activity.	8/7/2024 15:00	Seneca Arts and Learning Center Seneca Arts and Learning Center 25 Center Street Salamanca 14779 25 Center Street Salamanca 14779	Summer Jolley sljolley@cattco.org 716.701.3677	Michele Phelps mlphelps@cattco.org 716.701.3421
Catholic Charities WIC of Buffalo	231	Open to the public	Catholic Charities WIC Healthy Baby Festival - Celebrating World Breastfeeding Week with our numerous community partners providing resources and support for families, BF Friendly Work Place Awards ceremony and fun activities for the children.	8/7/2024 11:00	Sheridan Park - Shelter #2 900 Sheridan Drive Tonawanda 14150	Katie Constantino katie.constantino@ccwny.or g (716)218-1484	
Catholic Charities	231	Open to the public	Healthy Baby Festival	8/7/2024 23:01	Sheridan Park 901 NY-324 Tonawanda 14150	Katie Constantino katie.constantino@ccwny.or g 7162181484 x 2411	Jamee Felt jamee.felt@ccwny.org 7162181484 x 2432
Livingston/Wyoming	233	Open to the public	Our event will be held at Highland Park in Geneseo August 3rd most likely between the times of 11-2. We will have vendors and other agencies tabling during this event as well as breastfeeding awards happening at noon. We will have mommy makeover station and there is a park for kids to play. Snacks and refreshments will be provided.	8/3/2024 11:00	Highland Park-In person 23 Highland Rd. Geneseo 14454	Katrina Kelly knkelly@co.livingston.ny.us 5852437530	Melanie Planck mplanck@co.livingston.ny.us 5852437530
Livingston-Wyoming	233	Open to the public	An event will be hosted at a local park, Highland Park in Geneseo. We will have other vendors, pampering for mom, breastfeeding friendly location, games for children, and raffle items.	8/3/2024 11:00	Geneseo Highland Park 23 Highland Rd. Geneseo, NY 14454	Melanie Ann Planck mplanck@co.livingston.ny.us 5852437537	Katrina Kelly knkelly@co.livingston.ny.us 5852437530
Oak Orchard Health WIC	234	Open to the public	Community event with various community agencies with a breastfeeding latch and carnival games for children	8/2/2024 12:00	YWCA 301 North St Batavia 14020	Maria Hunter mhunter@oochc.org 5853442203	

Chemung/Schuyler WIC	235	Open to the public	Tabling event at a local park that will include other agencies and organizations.	8/8/2024 12:00	Eldridge Park 96 Eldridge Park Dr. Elmira 14901	Jazmyne Passmore jpassmore@chungcountyny. gov 607-737-2039	Eric Powers epowers@chemungcountyny.gov 607-737-2039
Chemung County Health dept	235	Open to the public	Breastfeeding friendly awards, raffles, and diaper drive	8/6/2024 12:00	Eldridge Park 96 Eldridge Park Dr Elmira 14901	Jazmyne Passmore jpassmore@chemungcounty ny.gov 607-737-2039	
Monroe County WIC	236	Open to the public	World Breastfeeding Week celebration at Seneca Park	8/14/2024 11:00	Hawk Shelter Seneca Park Rochester	Meghan Mueller meghanmueller@monroeco unty.gov 585-753-5086	Blessing Mackintosh blessingmackintosh@monroecou nty.gov 585-753-5640
Pro Action WIC	238	Open to the public	Community Baby Shower	8/7/2024 10:00	Pulteney ParkBath, NYBath14810	Kristin Stone stonek@proactioninc.org (607)776-1151	
Ulster County DOH	240	Open to the public	Display board		WIC office 239 Golden Hill Lane Kingston 12401	Marie Anderson maan@co.ulster.ny.us 8453404284	
Rockland County DOH WIC Program	244	Open to the public	Annual " Live , Love, Latch" Basket Picnic held at the Congers Lake Memorial Park. Families will gather to celebrate , share experiences and learn fun facts about lactation and human milk feeding. Light refreshments, games, raffle prizes and giveaways will be provided .	8/7/2024 11:00	Congers Lake Memorial Park 6 Gilchrest Rd Congers 10920	La Leche League of Rockland clarkstownLLL@gmail.com	
SunRiver Health	245	Open to the public	Organizing live Q&A sessions and virtual with lactation consultants, distributing breastfeeding resource kits to new mothers and experience mothers, including educational materials, and peer counselor support information.	8/2/2024 13:00	Doxy/ sites visits	Munaya Farook mfarook@sunriver.org 9299237364	
We	247	Open to the public	Westchester Community Annual Health Fair	8/6/2024 11:00	In Person 107 West 4th Street Mount Vernon 10550-4002	Varsha Seelall vseelall@wchchealth.org 9145303655	Norma Robinson nrobinson@wchchealth.org 9146997200
Westchester Community Health Center	247	Open to the public	The WIC Program will be celebrating World Breastfeeding Week on 08/06/2024 in the Mount Vernon Health Center and on 08/09/2024 in the Greenburgh Health Center. Both celebrations will held in person during the 2024 National Health Center Week Community Health Fair. Our celebration will focus on this year's breastfeeding theme. All of our participants will be informed about this event via text message. Breastfeeding education and support will be provided in English and Spanish by the staff, poster boards, and breastfeeding and support handouts.	8/6/2024 11:00	Westchester Community Health Center 107 West 4th Street Mount Vernon NY 10550	Varsha Seelall vseelall@wchchealth.org 914-530-3655	Melissa Katz mkatz@wchchealth.org 914-686- 7639

Westchester Community Health Center	247	Open to the public	The WIC Program will be celebrating World Breastfeeding Week on 08/06/2024 in the Mount Vernon Health Center and on 08/09/2024 in the Greenburgh Health Center. Both celebrations will held in person during the 2024 National Health Center Week Community Health Fair. Our celebration will focus on this year's breastfeeding theme. All of our participants will be informed about this event via text message. Breastfeeding education and support lib be provided in English and Spanish by the staff, poster boards, and breastfeeding and support handouts.	8/6/2024 & 8/9/2024 10:00:00 AM	Greenburgh Health Center Greenburgh Health Center 295 Knollwood Road White Plains NY 10607 295 Knollwood Road White Plains NY 10607	Varsha Seelall vseelall@wchchealth.org 914-530-3655	Melissa Katz mkatz@wchchealth.org 914-686- 7639
William Ryan Health	252	Open to the public	World Breastfeeding Celebration via Zoom Games, Raffles, Celebration of life and Breastfeeding participants	8/1/2024 15:00	Zoom https://us02web.zoom.us/j/86140776654?pwd= RBumtdFtsqazlxY4NWuONOCEQF4RTJ.1 Meeting ID: 861 4077 6654 Passcode: WICWBW 10025	Yanina Rodich yanina.rodich@ryanhealth.o rg 6468771005	Helene Rosenhouse Romeo Helene.Rosenhouse- Romeo@ryanhealth.org 6466327931
William Ryan Health	252	Open to the public	Spanish World Breastfeeding Week Celebration	8/6/2024 11:00	Zoom Zoom https://us02web.zoom.us/j/86140776654?pwd= RBumtdFtsqazIxY4NWu0N0CEQF4RTJ.1 Meeting ID: 8614077 6654 Passcode: WICWBW 10025 https://us02web.zoom.us/j/86140776654?pwd= RBumtdFtsqazIxY4NWu0N0CEQF4RTJ.1 Meeting ID: 8614077 6654 Passcode: WICWBW 10025	Yanina Rodich yanina.rodich@ryanhealth.o rg 6468771005	
Morris Heights Health Center WIC program	269	Open to the public	Planning to do breastfeeding baby Shower on July 19,2024. Agency worked on LACASA Goal to support fully Breastfeeding past 6 month of babies 3€™ life and plan to celebrate their breastfeeding journey all the mothers who participated. MHHC also plans to promote breastfeeding on social media platforms. Tabling, bulletin Board and site display with breastfeeding information at all sites in 1st week of August. MHHC Virtual Breastfeeding support group - The Milk Cafe	7/19/2024 13:00	In person and Virtual 85 West Burnside Ave Bronx NY 10453	Veronica Annan Vannan@mhhc.org 929-504- 4187	Jaimini Raval Jraval@mhhc.org 917-890-1008
Montefiore	270	Open to the public	Breastfeeding Health Fair- During this event we will have the opportunity to commemorate Breastfeeding through the use of interactive displays, screenings, games, prizes and other exhibits.	8/14/2024 11:00	Westchester Square Park 2551 Weschester Bronx Ny 10461 N/A Bronx 10461	Linette Ngaba Ingaba@montefiore.org 646- 940-0692	Yobeyri yhernand@montefiore.org 646- 592-1781
Jamaica Hospital Medical Center	275	Open to the public	Information and resource table at the Jamaica Arts & Music Summer (JAMS) Festival - open-air festival, 11am to 4pm.	8/3/2024 11:00	Jamaica Avenue (Queens) from Parsons Blvd. to 170 Street, 10 blocks https://www.eventbrite.com/e/jamaica-jams- festival-2024-2-day-event-tickets- 879163972107?aff=erelexpmlt Jamaica	lvis Penalver ipenalve@jhmc.org 7182068607	3155631158
NYC Health and Hospitals/Queens WIC Program	276	Open to the public	NYC Health +Hospitals/Queens WIC program will collaborate with the sponsoring agency Queens Hospital Center by participating in a in -person breastfeeding health fair.	8/7/2024 10:00	Queens Hospital Center 82-68 164th Street Jamaica, 11432	Joyce Brown brownjoy@nychhc.org 7188836630	

Bedford Stuyvesant Family Health Center WIC Program	278	Open to the public	Breastfeeding Week Celebration / collaboration with Brooklyn Alliance for Breastfeeding Empowerment (BABE).	8/8/2024 13:03	Zoom 20 New York Ave Brooklyn, NY 11216	Simone Joseph sjoseph@bsfhc.org (718)857- 4375	Daphne Jones Djones@bsfhc.org (718)857-4375
Bedford Stuyvesant Family Health Center WIC Program	278	Open to the public	Black Breastfeeding Week - Community Resource Fair	8/28/2024 11:03	Bedford Stuyvesant Family Health Center WIC Program 20 New York Ave Brooklyn, NY 11216	Sheriy Solano Ssolano@bsfhc.org (347)792 9677	Karesha James Kjames@bsfhc.org (347)779-3710
Wyckoff Heights Medical Center WIC Program	285	Open to the public	Sidewalk Breastfeeding Celebration and 50 Year WIC Anniversary to commemorate WORLD BREASTFEEDING WEEK 2024	7/26/2024 22:01	WIC Program 316 Himrod Street Brooklyn 11237	Agata Socha-Lackram asocha@wyckoffhospital.org 7189636471	Tesse Cerna tcerna@wyckoffhospital.org 7189636475
South Brooklyn Health	287	Open to the public	We will be having an event in our hospital in conjunction with the breastfeeding support team of the hospital South Brooklyn Health. Community partners will be in attendance including Caribbean women association and Doula association. There will be a table at the hospital August 1st promoting the event. The main event will be August 2nd. We will have educational materials, raffles, prizes and lunch provided. It will be open to staff at the hospital and the general public	8/7/2024 11:00	South Brooklyn Health 2601 Ocean Parkway, 2nd floor conference room Brooklyn 11235	Anne Martinez martinea45@nychhc.org 7186164338	
South Brooklyn Health	287	Open to the public	Our LA is celebrating the world breastfeeding week on the 2nd floor conf room of the Hospital/South Brooklyn Health on Aug 7th from 11am-2 pm. We will be inviting participants and doing free raffles.	8/7/2024 11:00	2nd floor conf room of the Hospital/South Brooklyn Health 2601 OCEAN PARKWAY Brooklyn 11235	Mohammad Sharafi mohammad.sharafi@nychhc .org 3476684739	Anne Martinez martinea45@nychhc.org
Staten Island University Hospital	296	Open to the public	Annual World Breastfeeding Awareness Celebration	8/16/2024 10:00	Willowbrook Park 1 Eton Pl Staten Island 10314	Jan Soto jjalandoni@northwell.edu 9293750765	Susan Gray sgray3@northwell.edu 3478868870
Elmhurst WIC Program	297	Open to the public	Breastfeeding at the Farmer's Market Pregnant and Breastfeeding women will be invited to attend an educational exposition where breastfeeding information will be distributed. The goal is to promote and support breastfeeding.	8/6/2024 10:00	Elmhurst Hospital 78-20 41st Ave Elmhurst 11373	Laura Iglesias iglesial@nychhc.org 7183343935	Gloria Gallego gallegog@nychhc.org 7183342582
Elmhurst WIC Program	297	Open to the public	The Big Latch On	8/3/2024 10:00	Frank D. O'Connor Playground Frank D. O'Connor Playground Broadway and Woodside Ave. bet. 77 St. and 79 St. Elmhurst 11373 Broadway and Woodside Ave. bet. 77 St. and 79 St. Elmhurst 11373		Gloria Gallego gallegog@nychhc.org 7183342582
Suffolk County Department of Health Services WIC	298	Open to the public	Our WIC program will be hosting a virtual event. We will be asking participants to answer questions and submit photos from their breastfeeding journey. They will be entered in a raffle drawing for prizes for their participation. If consent is provided, we will share the breastfeeding stories and photos with the community through social media. English Link: https://seam.ly/viEPFWSL Spanish Link: https://seam.ly/N76pkP1e		SeamlessDoc https://seam.ly/viEPFW5L & https://seam.ly/N76pkP1e	Laura Babyatzky laura.babyatzky@suffolkcou ntyny.gov 631-853-8265	

Suffolk County Department of Health Services WIC	298	Open to the public	Our WIC program will be participating in the Suffolk County Breastfeeding Coalition World Breastfeeding Week Celebration. Many community partners will join together for this event where we will celebrate breastfeeding in the community.		Tanner Park Tanner Park 2 Tanner Park Copiague, NY 11726 2 Tanner Park Copiague, NY 11726		
Allegany County Department of Health WIC Program	301	Open to the public	World Breastfeeding Week Celebration and Car Seat Check	8/6/2024 14:00	Island Park Wellsville, NY 14895	Brittney Schuld brittney.schuld@alleganyco. gov 585-593-2533	
Allegany County Department of Health WIC Program	301	Open to the public	Rock and Rest Booth Week of July 15th - July 20th	8/15/2024 17:00	Allegany County Fairgrounds Allegany County Fairgrounds Angelica NY 14709 Angelica NY 14709	Brittney Schuld brittney.schuld@alleganyco. gov 585-593-2533	
Cornerstone Family Healthcare	303	Open to the public	Lactation Celebration by the River	8/2/2024 10:00	Newburgh waterfront Unico Park Newburgh 12550	Monica Bernard-Thompson mThompson@cornerstonefh .org 8455685478	
Cornerstone Family Healthcare WIC	303	Open to the public	Lactation Celebrate by the River- An event open to the public to celebrate and honor the lactation journeys of individuals in the community.	8/2/2024 10:00	Newburgh Waterfront Front Street Newburgh 12550	Mandy Stewart mstewart@orangecountygov .com 845-360-6686	
Research Foundation of SUNY Stony Brook	307	Open to the public	Breastfeeding support and awareness event. Resource tables, food, raffles, and prizes.	8/3/2024 10:00	Babylon Town's Tanner Beach Park Senior Center Baylawn Avenue Copiague	Sarah McCormick sarah.mccormick@stonybro okmedicine.edu 631-444- 5239	
Catholic Charities of Long island	311	Open to the public	Participants, staff, people in our community are invited to walk with the agency to celebrate breastfeeding awarness month.	8/2/2024 10:00	WIC Program 333 N Main Street Freeport 11520	Marlyse Cetoute-Bernardin cetoute- bernardin.marlyse@catholic charities.cc 5163770157	Sondey Lauren Sondey.Lauren@catholiccharities. cc 5163770157
NBHN WIC Program	314	Open to the public	BABE's Annual World Breastfeeding Week Celebration Closing the Gap Breastfeeding Support for All on zoom	8/8/2024 13:00	Virtual Platform https://us06web.zoom.us/j/2675374597?omn=8 1929482129	Corine Dunson Corine.Dunson@nychhc.org 7189638559	Nohad Parvin nohad.parvin@nychhc.org 7189638559
Tri County WIC	320	Open to the public	Annual Breastfeeding Celebration at the Utica Zoo	8/7/2024 11:00	Utica Zoo 1 Utica Zoo Way Utica 13501	Colleen Rielly crielly@capmadco.org 3157509556	
Tri County WIC	320	Open to the public	Breast Feeding Celebration in the park	8/2/2024 13:00	Allen Park Allen Park 558 Broad St Oneida 13163 558 Broad St Oneida 13163	Colleen Rielly crielly@capmadco.org 3157509556	