

World Breastfeeding Week 2023 Public Events

For more information or to contact the Local Agency visit : https://www.health.ny.gov/prevention/nutrition/wic/local_agencies.htm

WIC Agency Name	Event/Activity is (Not open to the public / Open to the public)	Event Description	Event Date/Time	Event Location	Website Links
Whitney M Young J Health Center	Open to the public	Annual Baby Shower	8/4/2023 11:00 AM	Swinburne Park 810 Clinton Ave. Albany, NY 12206	
Schenectady WIC	Open to the public	Holding Baby Cafe in-office		Baby Cafe on Location 650 Franklin St. Ste 200 Schenectady, NY 12307	
Fulmont Community Action Agcy, Inc.	Open to the public	Meet the QNs and PC, many informative handouts, drawing for Raffle basket, mini photo shoot, snacks and games .	8/8/2023 1:00 PM- 3:00 PM	Pavilion at the Fonda Annex building 20 Park Street Fonda, NY 12068	
Delaware Opportunities Inc. WIC Program	Open to the public	Virtual raffle-BF mom's will have the chance to complete a BF crossword puzzle and have a chance to win a donated prize. Rock N Rest at Family Fun Festival and meet and greet with Peer Counselors.	8/10/2023 3:30 PM	Virtual Raffle/Crossword Puzzle on our "Mom Talk" Facebook group. Delaware Opportunities for Rock N Rest & PC Meet and Greet 35430 State Hwy 10, Hamden, NY 13782	https://www.facebook.com/groups/1241737546231640
Schoharie County Community Action Prog	Open to the public	Breastfeeding Photoshoot	8/9/2023 6:00 PM	Carrot Barn 5605 NY-30 Schoharie, NY 12157	
Greater Opportunities WIC Program	Open to the public	Music In the Park - hosting a booth at the Community music Festival with to educate and celebrate breastfeeding	8/3/2023 5:00 PM	Main Street Norwich, NY 13815	
Cayuga County	Open to the public	Latching Littles Breastfeeding Event, Sat. August 5th from 10am-noon. Raffles, activities and snacks for families of BF women. Farmer's market will also be set up there for our participants to use their coupons	8/5/2023 10:00 AM	Clifford Park (In person) Mary St. Auburn, NY 13021	
OCO WIC	Open to the public	Tabling of various breastfeeding topics and demonstrations. Gift bags with various breastfeeding supplies will all be provided.	8/4/2023 10:00 AM	Oak Hill Park 195 E 7th St. Oswego, NY 13126	
Jordan WIC	Open to the public	Table set up at the Seneca park Zoo	7/26/2023 10:30 AM	Seneca Park Zoo 2222 St Paul Street Rochester, NY 14621	
SPCC WIC	Open to the public	Latch Event at the Geneva Finger Lakes Welcome Center, will also provide a semi-private lactation station for attendees of the Garlic Festival	8/5/2023 10:00 AM	Finger Lakes Welcome Center 35 Lakefront Dr. Geneva, NY 14456	
CAPCO	Open to the public	Community Breastfeeding WBW Celebration	8/3/2023 4:00 PM	Suggett Park Rotary Shelter Pavilion 103 Madison St. Cortland, NY 13045	
Onondaga County Health Department	Open to the public	World BF Month/WIC promo at Regional Farmers Market	8/10/2023 8:30 AM	CNY Regional Market 2100 Park St. Syracuse, NY 13208	https://www.cnyregionalmarket.com/
Onondaga County Health Department	Open to the public	World BF Month/WIC promo at the Downtown Syracuse Farmers Market	8/22/2023 8:30 AM	Clinton Square Syracuse 161 West Genesee Street Syracuse, NY 13202	https://www.downtownsyracuse.com/events/signature/downtown-farmers-market
Broome County WIC	Open to the public	Breastfeeding Carnival/ WIC Open House	8/18/2023 10:00 AM	Broome County Health Department 225 Front Street Binghamton, NY 13905	
North Country Family Health Center	Open to the public	Breastfeeding Group/In Person	8/1/2023 11:00 AM	Lowville Free Library 5387 Dayan St. Lowville, NY	
North Country Family Health Center	Open to the public	Breastfeeding Group/In Person	8/1/2023 11:00 AM	Watertown Flower Memorial Library 229 Washington St. Watertown, NY	
Essex County	Open to the public	StreetFest in Ticonderoga to set up a Breastfeeding and Family Lounge area and support BF moms.	7/29/2023 10:00 AM	Ticonderoga StreetFest Ticonderoga, NY 12883	
Clinton County Health Department	Open to the public	WIC BF table at Parks Come Alive Event	8/10/2023 4:30 PM	South Acres Park 23 Flynn Ave. Plattsburgh, NY 12901	
Tompkins County Whole Health WIC Program	Open to the public	World Breastfeeding Week Community Latch - Community gathering to celebrate breastfeeding families and supporters. There will be snacks, activities, a raffle, and a photographer.	8/5/2023 9:00 AM	Ithaca Children's Garden 121 Turtle Lane Ithaca, NY 14850	
Saint Regis Mohawk Health Services	Open to the public	Breastfeeding Awareness & Support Walk	8/2/2023 12:00 AM	Generations Park 66 Margaret Terrace Memorial Way Akwesasne, NY 13655	
Hamilton County Public Health	Open to the public	Showing of "The Milky Way" documentary, open WIC clinic, diaper drive, and bring a lunch and breastfeed	8/4/2023 11:00 AM	Hamilton County Public Health 139 White Birch Lane Indian Lake, NY 12842	
Hamilton County Public Health	Open to the public	Showing of "The Milky Way" documentary, and diaper drive	8/2/2023 10:30 AM	Inlet Town Hall 160 NY 28 Inlet, NY 13360	
Hamilton County Public Health	Open to the public	Showing of "The Milky Way" documentary, diaper drive	8/1/2023 10:00 AM	Long Lake Town Hall 1130 Deerland Road Long Lake, NY 12847	
Cattaraugus County WIC	Open to the public	World Breastfeeding Week Pizza in the Park	8/1/2023 11:00 AM	War Veterans Park 551 East State St. Olean, NY 14760	
Cattaraugus County WIC	Open to the public	Baby and Me Nursing Art for World Breastfeeding Week	8/3/2023 6:30 PM	Olean Public Library 134 N. 2nd St. Olean, NY 14760	
Catholic Charities WIC of Buffalo	Open to the public	Catholic Charities WIC Healthy Baby Festival Celebrating World Breastfeeding Week	8/1/2023 11:00 AM	Allen Park West Virginia Boulevard Jamestown, NY 14701	
Catholic Charities WIC of Buffalo	Open to the public	Catholic Charities WIC Healthy Baby Festival Celebrating World Breastfeeding Week	8/2/2023 11:00 AM	Mang Avenue Kenmore, NY 14217	
Catholic Charities WIC of Buffalo	Open to the public	Catholic Charities WIC Healthy Baby Festival Celebrating Word Breastfeeding Week	8/4/2023 12:00 PM	Hyde Park Splash Pad Hyde Park Boulevard Niagara Falls, NY 14301	
Livingston-Wyoming WIC	Open to the public	WBW informational table at festival	7/7/2023 8:00 AM	Genesee Rotary Festival Main St. Genesee, NY 14454	
Oak Orchard Health WIC	Open to the public	Health Fair	8/4/2023 10:00 AM	Outdoor Event 1 Mill St. Batavia, NY 14020	
Chemung County	Open to the public	Ready, Set, Latch	8/1/2023 11:00 AM	Grove Park 714 Grove St. Elmira, NY 14901	
Monroe County Department of Health	Open to the public	Breastfeeding Promotion Public Market	7/29/2023 8:30 AM	Rochester Public Market 280 N Union St. Rochester, NY 14605	

ProAction WIC	Open to the public	Steuben County Community Baby Shower	8/19/2023 10:00 AM	In Person Corning Riverfront Centennial Park Corning, NY 14830	
Rockland County Department of Health	Open to the public	Live, Love, Latch! Picnic in the Park	8/2/2023 11:00 AM	Congers Memorial Park 6 Glichrest Road Congers, NY, 10920	https://www.flowcode.com/page/rocklandlivelovetch2023?utm_medium=email&utm_source=govdelivery&utm_term=OGTMk1pPK#id=OGTMk1pPK&c=e08d4765-bfe5-4523-a06c-c8ba8252a2b7-SSE:1687350416
Open Door Family Medical Centers, Inc	Open to the public	WBW Celebrations; gatherings at/near each WIC site for participants to celebrate their breastfeeding success and educate about 2023 campaign.	8/3/2023 12:00 PM	Neighbor's Link 23 Spring Street Ossining, NY 10562	
Open Door Family Medical Centers, Inc	Open to the public	WBW Celebrations; gatherings at/near each WIC site for participants to celebrate their breastfeeding success and educate about 2023 campaign.	8/2/2023 9:00 AM	Mount Kisco Interfaith Food Pantry 300 E. Main Street Mount Kisco, NY 10549	
Gouverneur Health	Open to the public	BF trivia and games, lunch and education on return to school and work while breastfeeding.	8/4/2023 11:00 AM	Gouverneur Health 227 Madison Street NY, NY 10002	
Harlem Hospital	Open to the public	World Breastfeeding Week Celebration: WIC and other community partners will have tables set up and to promote and educate visitors about breastfeeding.	8/3/2023 10:00 AM	Ronald Brown Building 46 West 137th Street 2nd Floor, New York, NY	
Harlem Hospital	Open to the public	World Breastfeeding Week Celebration: WIC and other community partners will have tables set up and to promote and educate visitors about breastfeeding.	8/3/2023 10:00 AM	46 West 137th Street 2nd Floor New York, NY 10037	
New York-Presbyterian Hospital	Open to the public	Breastfeeding Fair	8/3/2023 11:00 AM	Allen Hospital 5141 Broadway Ave. Bronx, NY 10034	
Bronxcare WIC program	Open to the public	Theme: Enabling breastfeeding; making a difference for working parents.* *Breastfeeding mothers Sharing challenges and success stories. *Breastfeeding mothers especially those who have returned to work and how their employer support them or not. *Discussed breastfeeding challenges, barriers, and success. *Presentation and Discussion on the theme : *Activities: Power point presentation and verbal presentation. *Games & Giveaways *Closing Remarks.	8/4/2023 10:30 AM	Bronxcare WIC Program 21 East Mount Eden Avenue Bronx, NY 10452	
Jamaica Hospital Medical Center WIC	Open to the public	Our main event for World Breastfeeding Week will be held on August 7th from 10am to 3pm. We will invite a small group pregnant and breastfeeding mothers to our main site for a light Brunch. They will have the opportunity to attend two 30-minute information sessions that discuss topics in breastfeeding and this year's theme. The information sessions will also be streamed virtually. Peer Counselors, Breastfeeding Coordinator, Lactation Consultant and Qualified Nutritionists will have a designated table to answer any questions participants may have. There will be a raffle after every session and a breastfeeding bingo game prize. All participants will receive a small gift as a thank you for attending the event.	8/7/2023 10:00 AM	Jamaica Hospital Medical Center 134-20 Jamaica Avenue Richmond Hill, NY 11418	
Jamaica Hospital Medical Center WIC	Open to the public	Our main event for World Breastfeeding Week will be held on August 7th from 10am to 3pm. We will invite a small group pregnant and breastfeeding mothers to our main site for a light Brunch. They will have the opportunity to attend two 30-minute information sessions that discuss topics in breastfeeding and this year's theme. The information sessions will also be streamed virtually. Peer Counselors, Breastfeeding Coordinator, Lactation Consultant and Qualified Nutritionists will have a designated table to answer any questions participants may have. There will be a raffle after every session and a breastfeeding bingo game prize. All participants will receive a small gift as a thank you for attending the event.	8/7/2023 10:00 AM	Jamaica Hospital Medical Center 134-20 Jamaica Avenue Richmond Hill, NY 11418	
Jamaica Hospital Medical Center WIC	Open to the public	The LA will attend the annual street fair called Jamaica Jams on Saturday, August 5th. The BFC and Peer Counselors will provide information and will promote the services offered by our LA to members of the community. They will also network with other community programs and organizations. Our sponsoring agency will also be present with their mobile unit conducting health screenings. A few staff members will attend and participate on the virtual BF caravan, tentatively scheduled for August 18th. Lactation Consultant will attend National Breastfeeding Day in the Empire State on August 12th.	8/5/2023 11:00 AM	Jamaica Hospital Medical Center 134-20 Jamaica Avenue Richmond Hill, NY 11418	
Bedford Stuyvesant Family Health Center	Open to the public	Black Breastfeeding Celebration	8/25/2023 12:00 PM	Virtual Platform 20 New York Avenue Brooklyn, NY 11216	
Brookdale	Open to the public	Tabling in the lobby	8/1-8/4 8/8, 8/15, 8/22 12:30- 2:30 PM	1 Brookdale Plaza Brooklyn, NY 11212	
Brookdale	Open to the public	BF nursing Grand rounds with the hospital's BF Coord.	8/2/2023	1 Brookdale Plaza Brooklyn, NY 11212	
Brookdale	Open to the public	BF Walk with the Labor and Delivery, WIC, and Healthy Families	8/8/2023 9:00 AM	1 Brookdale Plaza Brooklyn, NY 11212	
Brookdale	Open to the public	Kick off Black Breastfeeding week	8/24/2023 12:00 AM	1 Brookdale Plaza Brooklyn, NY 11212	
Wyckoff Heights Medical Center WIC Program	Open to the public	On Wednesday August 2, 2023 at 10 am Wyckoff Heights Medical Center WIC Program will have Breastfeeding Awareness and Promotion Festival. The event will be in the front of the WIC building and we will have a tent and tables set up. We are collaborating with community programs like Health First, Empire, and Make the Road to provide the information for the Bushwick Community about Breastfeeding in the work place and making a difference for working parents. Handouts will be provide and educational material and giveaways.	8/2/2023 10:00 AM	Wyckoff Heights Medical Center WIC Program 316 Himrod Street Brooklyn, NY 11237	
The Brooklyn Hospital Center	Open to the public	Ready to go back to work BF sessions; Food demonstrations; Games; Giveaways; WIC Facebook page will promote the WBW theme		TBHC WIC Program-Williamsburg 125 Graham Avenue Brooklyn, NY 11206	
Coney Island Hospital	Open to the public	Breastfeeding Event in Conjunction with South Brooklyn Health (Coney Island Hospital). We have our hospital/agency world Breastfeeding activities during this month and WIC is part of the team/ table in this month.	8/1/2023 12:00 PM	South Brooklyn Health 2601 Ocean Parkway Brooklyn, NY 11235	
East NY Diagnostic and Treatment Center	Open to the public	Community Walk	8/4/2023 12:00 PM	East NY Diagnostic and Treatment Center 2094 Pitkin Ave. Brooklyn, NY 11221	
Kings County Hospital	Open to the public	BABE WORLD BREASTFEEDING WEEK	8/3/2023 1:00 PM	Virtual Platform 20 New York Avenue Brooklyn, NY 11216	
Joseph P Addabbo Family Health Center	Open to the public	Breast Feeding Table	8/6/2023 9:00 AM	Waiting Area 6200 Beach Channel Drive Arverne, NY 11262	
Staten Island University Hospital, Northwell Health	Open to the public	Celebration at the pier	8/16/2023 10:00 AM	Fisherman Pier on Father Capodanno Blvd Corner of Seaview Avenue and Father Capodanno Blvd Staten Island, NY 10305	
NYC H+H Elmhurst WIC program	Open to the public	On August 1 2023, we will hold an educational event at the Farmers Mkt. On August 4th	8/1/2023 9:00 AM	WBW - Meet Us at the Farmers Mkt 80th Street and 41st Avenue, Elmhurst, NY 11373	

Suffolk County Department of Health Services WIC Program	Open to the public	To celebrate WBW the SCDHS WIC Program is asking WIC participants and community members to tell us about their breastfeeding journey and submit breastfeeding photos. We will be sharing these stories and photos on social media during WBW (for those who grant us consent to do so). We are collecting this information via SeamlessDoc surveys (in English/Spanish). Those who submit the survey will be entered to win a prize from our WIC Program (such as spa baskets, jewelry, breastfeeding materials etc.). Winners will be chosen via raffle during WBW. We have been promoting our celebration using flyers, email blasts, and social media posts during May, June and July. We hope that sharing these stories during WBW via social media will help educate our community about the benefits of breastfeeding, promote breastfeeding, advocate for change, and salute breastfeeding mothers and those who support breastfeeding in our community.		Virtual Event via SeamlessDocs. English: https://suffolkcountyny.seamlessdocs.com/f/wbw2023e	Spanish: https://suffolkcountyny.seamlessdocs.com/f/wbw2023s
Allegany County Dept. of Health/WIC	Open to the public	"Rock and Rest" at Allegany County Fair. Our booth is set up for the entire week that the fair is open. This gives families a private space to feed their infants/children.	7/17/2023 11:00 AM	Allegany County Fairgrounds (In-person) 15 North St. Angelica, NY 14709	
Allegany County Dept. of Health/WIC	Open to the public	Promoting World Breastfeeding Week. We will be handing out breastfeeding giveaways. Our agency will provide breastfeeding support to breastfeeding mothers and/or pregnant mothers.	8/1/2023 12:00 PM	ACDOH/WIC 112 Park Ave. Wellsville, NY 14895	
Cornerstone WIC Program	Open to the public	WICstrong Cornerstone World Breastfeeding Month Enhancements	8/1/2023 9:00 AM	WICstrong	https://www.wicstrong.com/agency/cornerstone/
Research Foundation of SUNY Stony Brook	Open to the public	We will be setting up a table display in Stony Brook Hospital. We hope to have collaboration with other agencies as well. We are collaborating with the Stony Brook Lactation Support Coordinator as well.	8/2/2023 10:00 AM	In Person Stony Brook Medical Center 101 Nicolls Road, next to the POD's Stony Brook, NY 11794	
Catholic Charities of Long Island	Open to the public	Breastfeeding Social Gathering	8/4/2023 10:30	Catholic Charities of LI Freeport 333 n Main street Freeport, NY 11520	
Tri County WIC	Open to the public	Celebration of Breastfeeding; Community Health Exhibits, Weigh Station; Raffles	8/2/2023 11:00 AM	Utica Zoo 1 Utica Zoo Way Utica, NY 13501	www.Tinyurl.com/WBFWZooEvent
Tri County WIC	Open to the public	Celebrate Breastfeeding, Promote Community Resources and healthy activities for families	8/4/2023 11:00 PM	Allen Park 558 Broad St Oneida, NY 13163	