

Child Nutrition News

All Summer (and Beyond?): \$35/month/person for Fruits and Veggies with WIC!



Have you heard the great news? From June–September, WIC moms and kids get \$35/month/person on their eWIC card to buy favorite and new fruits and veggies – that's 3 times more than before! (AND it's on top of the other food groups' benefits and many support and education services WIC provides.) Easily help spread the word to young families with social media graphics, sample text messages, and articles on the WIC Help NY Resource Center. Remember, NYS WIC could serve 2x as many as we are now, including dads, grandparents, guardians and others, who can apply for WIC for children under age 5 in their care, too.

YOU can also help extend this monthly boost for another year by taking 10 seconds

and adding your support with thousands of others. For every \$1 invested in WIC, our ROI is ~\$2.48 in medical, education, and productivity costs. WIC works and we need our entire NYS delegation to hear the support!

Share the news on social media with posts like this:



Moms & kids each get \$35/month for fruits and veggies this summer with WIC! Use it up each month!

Snap peas, kale, broccoli rabe, mushrooms, cucumbers, blueberries, cherries, guava, golden kiwi, mango, raspberries, oh my! These are just some of the super food veggies and fruits we've heard pregnant moms are buying now and that families can finally let their toddlers try, thanks to the \$35/month/person eWIC summertime benefit! Not getting WIC yet? There's room for many more. Visit WIChelpNY.org to learn more.

WIC Flexibilities Renewed Through Mid-November

Because the national COVID-19 emergency declaration was recently extended, families can keep getting remote WIC services and benefits all summer and fall. Specifically, clinics may serve participants remotely via telephone, text, or videoconference, and remotely load WIC benefits onto eWIC cards.

New York State has made maximum use of existing USDA program flexibilities to make it as easy as possible for children and families to participate in WIC during the COVID-19 health emergency.

From pregnancy through preschool, WIC is here for families, including dads, grandparents, guardians and others, who can apply for WIC for children under age 5 in their care, too.

Many more could participate. Visit <u>WICHelpNY.org</u> to learn more.

Tier I Rates for All CACFP Day Care Homes Through June 2022

From July 1, 2021 – June 30, 2022, all day care homes participating in the <u>Child</u> and Adult Care Food Program (CACFP) can claim meals and snacks at Tier I

reimbursement rates – the highest rates available for day care homes – regardless of the provider's location. Tier I rates are ordinarily available only to providers who live in a low-income area, serve low-income children, or live in a household that meets income guidelines; New York has elected a nationwide waiver that extends the higher rates to all participating day care home providers. The waiver also allows CACFP afterschool meal/snack programs to be approved in all areas of the state.



Read New York State Department of Health's <u>CACFP memo</u> and USDA's <u>waiver memos</u> for more information.

Help spread the word about CACFP!

Extending Tier I reimbursement rates to all CACFP-participating day care homes provides valuable support for providers and the children they serve. It is also a great opportunity for CACFP outreach to encourage more day care home providers to participate. Visit ChildCareMealsNY.org for outreach resources you can use to spread the word about CACFP, including palm cards, FAQs, and web graphics you can add to your website, social media, and e-news.

Summer Meals are in Full Swing!

Many summer meal sites across New York are continuing to serve free, healthy meals for kids and teens through August. Families can find sites in their area by visiting SummerMealsNY.org, texting "Food" or "Comida" to 877-877, or calling 211 (311 in NYC).

Help spread the word: Visit our <u>summer meals outreach resources</u> webpage for tools you can use to promote summer meals, including <u>flyers</u>, <u>social media posts</u>, and <u>graphics</u> like the one below.



Find Summer Meals Near You:



Text "food" to 877-877
Call 211 or 311 in NYC
Visit SummerMealsNY.org









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