

Promote Summer Meals for Kids & Teens

Summer 2021 is here! Kids and teens age 18 and under can get free, healthy meals at sites across the state through USDA's <u>Summer Food Service Program</u>. Visit <u>SummerMealsNY.org</u> to learn more and access <u>outreach resources</u> to promote summer meals, including:

Outreach Materials

Print or download <u>flyers and rack cards</u> to display and distribute to families. Our newest flyer promotes grab-and-go meals, and can be customized to include your site location. <u>Contact us</u> for details.

Web Button Graphics

Add a button linked to

SummerMealsNY.org to your e-newsletter, social media, and website so families you serve can easily learn about nearby summer meal sites. Click here for several

options, including the one below.





Social Media & E-News

Share information with your networks using <u>sample posts</u> and images like the ones below, which can also be used in e-newsletters, robocalls/texts, and other communications:

- Summer break is here! Kids & teens can get free, healthy meals at thousands of
 places across NY. Many are offering grab-and-go meals to keep a safe distance.
 Visit <u>SummerMealsNY.org</u>, or contact your local school or summer meal sponsor to
 find #SummerMeals near you.
- Kids need healthy food to fuel summer fun! USDA partners with local schools and community orgs to serve healthy, no-cost meals to kids & teens ages 18 and under.
 Visit <u>SummerMealsNY.org</u>, call 2-1-1, or text "Food" or "Comida" to 877-877 to find a summer meal spot near you.



Thank you to the many summer meal sponsors, sites, state and federal agencies, and community partners working to ensure kids are well-nourished this summer and beyond.

Questions? Email Krista. Hesdorfer@HungerSolutionsNY.org.









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