***Sample Social Media Messages for Non-CEP Schools***

***Options for non-CEP schools currently offering free meals, with 100% virtual learning***

* #PEBT funds are coming for the 2020-2021 school year. Students eligible for free and reduced-price school meals will get Pandemic EBT (P-EBT) funds for the 2020-2021 school year. P-EBT funds can be used to help your family buy food. New to P-EBT? Fill out and turn in a school meal application today. Learn more here: [link to online school meal application for your district or a webpage with instructions on how to apply]
* More #PEBT funds are coming for the 2020-2021 school year for students who qualify for free and reduced-price school lunch. P-EBT provides benefits to help families buy food. New to P-EBT? Fill out and turn in a school meal application today. Learn more here: [link to online school meal application for your district or a webpage with instructions on how to apply]
* #PEBT can help you feed your family while school buildings are closed. [INSERT SCHOOL NAME] students eligible for free and reduced-price school meals will receive P-EBT benefits that you can use to buy groceries. Learn more here: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)
* P-EBT can help you feed your family while schools are closed. Eligible students learning virtually or in a hybrid model will receive benefits that you can use to purchase food at stores that accept EBT. Learn more here: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)
* Will I get P-EBT? Your student will get P-EBT if they 1. are certified for free/reduced price school meals & 2. learn fully remote or hybrid. Learn more about P-EBT: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)]
* School meals are FREE but school meals applications are still important — they can help you get P-EBT benefits to purchase food and help your child’s school get much needed funding. New to P-EBT?  Fill out and turn in a school meal application today. Learn more here: [link to online school meal application for your district or a webpage with instructions on how to apply]

***Options for non-CEP schools with combination of virtual, hybrid, in-person learning models***

* More #PEBT funds are coming for the 2020-2021 school year for hybrid/remote learners who qualify for free or reduced-price school meals. New to P-EBT? Submit a school meal application ASAP. Learn more here: [link to online school meal application for your district or a webpage with instructions on how to apply]
* School meals applications are still important — they can help you get P-EBT benefits to purchase food if your child is attending school remotely, and your child’s school gets much needed funding. To learn more, click [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)
* More #PEBT funds are coming for the 2020-2021 school year for hybrid/remote learners who qualify for free and reduced-price meals. New to P-EBT? Be sure to fill out and turn in a school meal application today. Learn more here: [link to online school meal application for your district or a webpage with instructions on how to apply]
* Will I get P-EBT? Your student will get P-EBT for the 20-21 school year if they 1. are certified for free/reduced price school meals & 2. learn fully remote or hybrid. Learn more about P-EBT: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)
* School meals are FREE but school meals applications are still important — they can help you get P-EBT benefits to purchase food for your family if your child qualifies for free/reduced-price school meals. Plus, your child’s school gets much needed funding too. New to P-EBT? Fill out and turn in a school meal application today, click here: [link to online school meal application for your district or a webpage with instructions on how to apply]