***Sample Social Media Messages for CEP Schools***

***Options for CEP schools with 100% virtual learning***

* P-EBT has been extended for [INSERT SCHOOL/MASCOT NAME] students during the 20-21 school year. P-EBT provides benefits to help families buy food. We are waiting for more information, including details about which students will be eligible, and how and when families will receive benefits. To avoid delays, keep your P-EBT card if you already have one, and be sure your address is up-to-date with the school. Learn more: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)
* P-EBT provides benefits to help families buy food. More P-EBT benefits are coming for [INSERT SCHOOL/MASCOT NAME] students. Exact dates for benefits have not been announced. To get ready, here is how you can help make this process easy: 1. Keep your P-EBT card if you already have one. 2. Be sure your address is up to date with your school. Learn more about P-EBT: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)
* Due to the ongoing pandemic, P-EBT has been extended into the 2020-2021 school year for [INSERT SCHOOL NAME] students. P-EBT provides benefits to help families buy food. This 2nd round of benefits is only for students learning remotely. Here is how to prepare: 1. Keep your P-EBT card if you already have one. 2. No P-EBT card?  Be sure your address is up to date with your school.
* P-EBT will be available for [INSERT SCHOOL/MASCOT NAME] students this school year due to our remote learning structure. P-EBT provides benefits to help families buy food. We are waiting for more information, including details about which students will be eligible, and how and when families will receive benefits. Here is how you can help to avoid delays in getting your P-EBT benefit: 1. Be sure your address is up to date with your school. 2. Keep your P-EBT card if you already have one. Need help with groceries now? Visit: [<https://hungersolutionsny.org/find-food-help/> OR link to a local food bank/pantry in your community]

***Options for CEP schools with combination of virtual, hybrid, in-person learning models***

* P-EBT has been extended for [INSERT SCHOOL/MASCOT NAME] students learning remotely during the 20-21 school year. We are waiting for more information, including details about which students will be eligible, and how and when families will receive benefits. To avoid delays, keep your P-EBT card if you already have one, and be sure your address is up-to-date with the school. Learn more about P-EBT: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)
* P-EBT provides benefits to help families buy food. More P-EBT benefits are coming for [INSERT SCHOOL/MASCOT NAME] students who are learning remotely. Exact dates for benefits have not been announced. To get ready, here is how you can help make this process easy: 1. Keep your P-EBT card if you already have one. 2. Be sure your address is up to date with your school. Need help with buying groceries now? Find out what’s available in our community: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)
* Due to the ongoing pandemic, P-EBT has been extended into the 2020-2021 school year for [INSERT SCHOOL NAME] students who are learning remotely. P-EBT provides benefits to help families buy food. Here is how to prepare: 1. Keep your P-EBT card if you already have one. 2. No P-EBT card? Be sure your address is up to date with your school.
* P-EBT will be available for [INSERT SCHOOL/MASCOT NAME] students learning remotely this school year. We are waiting for more information, including details about which students will be eligible, and how and when families will receive benefits. Here is how you can help to avoid delays in getting your P-EBT benefit: 1. Be sure your address is up to date with your school. 2. Keep your P-EBT card if you already have one. Need help with groceries now? Learn more: [otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp](https://otda.ny.gov/SNAP-COVID-19/Frequently-Asked-Questions-Pandemic-EBT.asp)