



Promote Summer Meals for Kids & Teens

Summer meals are in full swing! Kids and teens age 18 and under can get free, healthy meals in communities across the state through USDA's Summer Food Service Program. This year, many sites are offering "grab and go" or delivered meals to allow social distancing. Visit SummerMealsNY.org to learn more and access resources to promote summer meals, including:

Summer Meal Site Finder

Use the interactive map on SummerMealsNY.org to find and refer to sites near you. Site information is also available by phone:

- **Call:** 2-1-1 (statewide) or 3-1-1 (NYC); or 1-866-3-HUNGRY
- **Text:** "Food" or "Comida" to 877-877

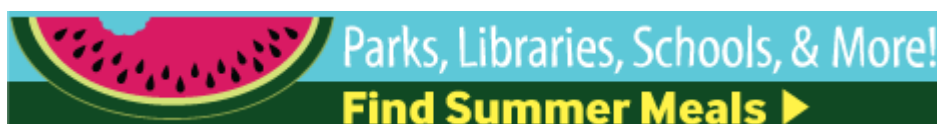
Note: 2020 sites are still being added to the map and hotlines; if there are no sites listed for your area, contact your local school district or [summer meal sponsor](#) for site information.

Outreach Materials

Print or download [flyers and rack cards](#) to display and distribute to families. Our newest flyer promotes "grab and go" or delivered meals, and can be customized to include several site locations. [Contact us](#) for details.

Web Button Graphics

Add a button linked to SummerMealsNY.org to your e-newsletter, social media, and website so families you serve can easily learn about nearby summer meal sites. [Click here](#) to view and download several options, including the one below.



Social Media Posts and Newsletter Articles

Share information with your networks using [sample posts](#) like the ones below, which can also be used in e-newsletters, robocalls/texts, and other communications:

- Summer meals are in full swing! Kids & teens can get free, healthy meals at thousands of places across NY. Many are offering “grab and go” meals to keep a safe distance. Visit [SummerMealsNY.org](https://www.summermealsny.org), or contact your local school or summer meal sponsor to find #SummerMeals near you.
 - Kids need healthy food to fuel summer fun! USDA partners with local schools and community orgs to serve healthy, no-cost meals to kids & teens ages 18 and under. Visit [SummerMealsNY.org](https://www.summermealsny.org), call 2-1-1, or text “Food” or “Comida” to 877-877 to find a summer meal spot near you.
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Connect Families with Other Nutrition Programs

SNAP, WIC, and school meals can help families cope with rising food insecurity and the widespread economic impacts of COVID-19. Visit the following links for outreach resources to help families connect with those valuable supports:

- [SNAP & School Meals Outreach Toolkit](#)
- [WIC Help NY Resource Center](#)

You can also promote WIC by sharing the following information and image in your communications to families with young children:



**You can
count on
WIC.**

Coloring, counting and catching a ball! So much growth happens during preschool years. WIC can help make these years healthy. Did you know? WIC benefits are easy to use – just swipe your eWIC card at WIC-approved stores. NYS WIC offices remain open and are ready to serve current and new families that are pregnant, have a newborn or children less than 5 years old. Many offices are able to help you by phone; some are offering on-site appointments. Check to see if you're eligible bit.ly/2WOd8MN and visit WICHelpNY.org.

Help Inform Families about Pandemic-EBT

Community partners can help inform families about Pandemic-EBT, a new crisis response program that will automatically provide \$420 in food benefits to all New York students who would have received free or reduced-price school meals if not for COVID-19 school closures. Our Pandemic-EBT Outreach Toolkit includes a flyer, letter template, social media posts, and infographics to help families understand and use these new benefits. Learn more and help spread the word:

- [Pandemic-EBT Outreach Toolkit](#)

Pandemic Electronic Benefits Transfer (P-EBT) in NYS

Frequently Asked Questions

What is P-EBT?

P-EBT is a new program that gives food benefits to kids who lost access to free or reduced-price school meals because of COVID-19 school closures. Benefits can be used to buy food at participating stores.

Is my child eligible?

Kids who would have received free or reduced-price meals through the federal school lunch program are eligible, including children who attend schools that offer free meals to all students.

How & when will I get P-EBT?

Families will receive \$420 for each eligible child on a new or current EBT card. There is no application. Benefits will be issued automatically between June and August.

Visit HungerSolutionsNY.org/PEBT to learn more

For more information, email Krista.Hesdorfer@HungerSolutionsNY.org.



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