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Celebrating National School Breakfast Week in New York State!

Join us in celebrating National School Breakfast Week, March 2-6, 2020!

Throughout National School Breakfast Week, Hunger Solutions New York will be celebrating and calling attention to the many benefits of school breakfast.

Hunger Solutions New York is releasing NEW resources to celebrate:

- Check out our [National School Breakfast Week Toolkit!](#)
It's loaded with ideas and resources to help schools celebrate their breakfast programs.
- Stay tuned for our New York State School Breakfast Report!
Our annual statewide report will be released next week.

Join the Celebration!

School across New York will be celebrating National School Breakfast

Week (NSBW). Please help spread the word! Our toolkit can help. We have numerous marketing pieces you can share with your networks, parents, and students.

Take action with the following steps:

- ***Spread the word on social media.***

Help us raise awareness about NSBW! Use these hashtags on social media **#SchoolBreakfastNY #PoweredbySchoolBreakfast #NSBW2020.**

- ***Help encourage kids to eat school breakfast.***

Posters ([letter size](#) and [24"x36"](#)) are available to promote breakfast and remind kids to have a smart start to their school day with breakfast.

- ***Educate parents about school breakfast.***

Send this [flyer](#) to parents to raise awareness about the availability of school breakfast.

Download our National School Breakfast Week Toolkit for more resources and to unlock ideas for schools to celebrate!

Hunger Solutions New York provides technical assistance, resources and best practices that can help ensure a seamless implementation of Breakfast After the Bell. Learn more about school breakfast in New York at SchoolMealsHubNY.org.

Please contact Jessica.PinoGoodspeed@hungersolutionsny.org to learn more about National School Breakfast Week or for any other assistance you may need around school breakfast.



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