

WIC Agency Name	Region	Event Description	Event Date/Time	Event Location	Event Contact Person Information
Warren County Health Services WIC	Capital Region (CRCM)	Breastfeeding Awareness Walk. Celebrate World Breastfeeding Week with Warren/Washington County Breastfeeding Coalition group.	08/01/2025 10:00 AM	Glens Falls City Park: Maple Street Glens Falls 12801	Bethany Paquette paquetteb@warrencountyny.gov 518-761-6425
Cayuga County Health Dept WIC	Central Region (CNYRO)	Latching Littles Event: fun for families, allow moms to bond with other mothers and their kiddos in a fun setting, ask any questions of our CLCs and celebrate all things breastfeeding with a group latch time.	08/05/2025 04:00 PM	Play Space: 100 North Street Suite #2 Auburn 13021	Brooke Broader bbroader@cayugacounty.us 315-253-1653
Jordan Health Link WIC	Western Region (WRO)	WIC Annual Breastfeeding Celebration (family fun/ give aways, BF presentation, Proclamation, Awards & light refreshment)	08/13/2025 11:00AM	Sycamore Shelter Ellison Park: 395 Dugway Rd Rochester 14625	April Simmons asimmons@jordanhealth.org 585-362-5073
Society for the Protection and Care of Children (SPCC) WIC	Western Region (WRO)	Conception to Weaning: Meet your BF support network! The event will take place at Newark Wayne Community Hospital. It will be a tabling event where we will bring together the OB office, Labor & Delivery, IBCLC, WIC, Public Health and other community and hospital entities	08/07/2025 10:00 PM	Newark Wayne Community Hospital: 1200 Driving Park Ave Newark 14513	Caroline Parmelee cparmelee@spcc-roch.org 585-394-9240 ext 305
Cortland County Community Action Program WIC	Central Region (CNYRO)	The Breastfeeding Coalition of Cortland will be tabling at celebrations in collaboration with WIC, local doulas, La Leche League. A large banner promoting the WBW theme will be displayed on Main Street in downtown Cortland. During the Cortland County Health Department's County wide "Beach Party," our table will invite, families to create keepsake canvases with their children's footprints alongside a breastfeeding-themed poem. A second community art piece (a large canvas featuring a tree trunk) invites families to add hand/footprints and as a pledge to support breastfeeding; this piece will be displayed at the local WIC office as a lasting symbol of community commitment. Informational materials from WIC, Cortland CO doulas, La Leche League will be available along with breastfeeding-themed stickers. Also, On August 7th, the Chenango County WIC Program will participate in the annual Music in the Park event. WIC staff will host an informational table to share resources on breastfeeding support and WIC services with community members. Staff will distribute educational materials, offer giveaways, and be available to answer questions.	08/07/2025 04:00 PM	Yaman Park Corland NY	Melissa Brangan melissab@gmail.com 607-7536781
Tioga Opportunities Inc WIC	Central Region (CNYRO)	World Breastfeeding Week Milk & Tea Party - a tea party for pregnant and breastfeeding mothers.	08/05/2025 02:30 PM	In person at Tioga Opportunities Inc. Main Building 9 Sheldon Guile Blvd Owego, NY 13827	Brianna O'Neill boneill@tiogaopp.org 607-687-3147
Onondaga County Health Dept WIC	Central Region (CNYRO)	Downtown Farmers Market- World Breastfeeding Month information table	08/12/2025 08:00 AM	Clinton Square 161 West Genesee St Syracuse 13202	Sharon Tripolone sharontripolone@ongov.net 3154356830
Onondaga County Health Dept WIC	Central Region (CNYRO)	CNY Regional Farmers Market- World Breastfeeding Month information table	08/14/2025 7:00AM	CNY Regional Farmers Market 2100 Park Street cnyregionalmarket.com Syracuse 13208	Sharon Tripolone sharontripolone@ongov.net 3154356830
North Country Family Health Center WIC	Central Region (CNYRO)	Nurture Station Tent -set up at two local Farmer's Markets the week of BWB. Will have giveaways and a shady space for bf.	08/06/2025 09:00 AM	Watertown Farmer's Market: Washinton St Watertown 13601	Rosetta Landis rlandis@nocofamilyhealth.org 3153766427

North Country Family Health Center WIC	Central Region (CNYRO)	Nurture Station Tent -set up at two local Farmer's Markets the week of BWB. Will have giveaways and a shady space for bf.	08/02/2025 08:00 AM	Lowville Farmer's Market Bostwick Street Lowville 13367	Rosetta Landis rlandis@nocofamilyhealth.org 3153766427
Broome County Health Dept WIC	Central Region (CNYRO)	3rd Annual Family Breastfeeding Event	08/15/2025 12:00 PM	Broome County Health Department 225 Front Street Binghamton 13905	Michelle Figuerado michelle.figuerado@broomecountyny.gov 6077782886
Essex County Public Health WIC	Capital Region (CRCM)	Baby Shower for all our new parents and for expecting parents. Where they will be able to gather for fun games, educational activities, car seat checks and a photo shoot.	08/06/2025 11:00 AM	Elizabethtown Social Center: 7626 US- Rt 9 Elizabethtown 12993	Emily French emily.french@essexcountyny.gov 518-873-3560
Tompkins County Whole Health WIC	Central Region (CNYRO)	Community Baby Shower-for expecting parents of Tompkins County/ Celebrating World Breastfeeding week. Participating programs, WIC, Moms Plus, Healthy Families, Fidelis, Head Start, Catholic Charities. Expecting parents will receive free items from each community agency and fill a diaper bag. We will have a raffle item. Registration is preferred https://www.tompkinscountyny.gov/All-Departments/Whole-Health/Community-Health-Services	08/09/2025 10:00 AM	Cass Park- Large Pavillion 701 Taughannock Blvd, Ithaca 14850	Michelle Dressing mmhall@tompkins-co.org 607-274-6630
Saint Regis Mohawk Health Services WIC	Central Region (CNYRO)	Breastfeeding Awareness Poker Walk, local programs and surrounding agencies were invited to participate in the Poker Walk. They will be located surrounding our local Tewathahita Walking Trail, and each program will have a card to give to participants after approaching each table. at the end of the trail, they may go around for another card to replace. Best hand wins incentive prizes.	08/08/2025 03:00 PM	Akwesasne 13655	Chanel Cook Chanel.cook@srmt-nsn.gov 518-358-6252
Cattaraugus County Health Dept WIC	Western Region (WRO)	Cattaraugus County is holding its annual picnic in the park including balloon animals and face painting. We will have pizza, snacks, and water; games and a craft activity. Olean City Mayor will read the world breastfeeding week proclamation	08/01/2025 11:00 AM	551 E State St, Olean, NY 14760	Summer Jolley sjolley@cattco.org 716.701.3677
Catholic Charities of Buffalo WIC	Western Region (WRO)	Catholic Charities WIC Healthy Baby Festival Celebrating World Breastfeeding Week	08/06/2025 11:00 AM	Sheridan Park Shelter #2: 900 Sheridan Drive Tonawanda 14150	Katie Constantino katie.constantino@ccwny.org 716-424-3674
Livingston County Dept of Health WIC	Western Region (WRO)	World Breastfeeding Event held at Highland Park in Geneseo, we will have multiple vendors and breastfeeding friendly awards to promote breastfeeding within the community.	08/02/2025 11:00 AM	Highland Park- 23 Highland Rd Geneseo 14454	Katrina Kelly knkelly@co.livingston.ny.us 585-243-7530
Oak Orchard Community Health Center WIC	Western Region (WRO)	We will be participating in a health fair type event with UMMC baby cafe	08/05/2025 11:00 AM	Batavia YMCA- 211 E. Main St Batavia 14020	Maria Hunter mhunter@oochc.org 5853442203
Chemung County Health Dept WIC	Western Region (WRO)	in collaboration with twin tiers breastfeeding network, this event is partnering with community organizations and local businesses that support, promote, and educate on the benefits of breastfeeding to the family and the community.	08/05/2025 12:00 PM	Eldridge Park- 96 Eldridge Park Dr Almira 14901	Jazmyne Passmore jpassmore@chemungcounty.ny.gov 607-737-2039
ProAction of Steuben and Yates Inc WIC	Western Region (WRO)	Community Baby Shower- Community vendor and services tabling	08/07/2025 11:00 AM	Corning Family YMCA- 127 Centerway Corning 14830	Ashley Clarke clarkea@proactioninc.org (607)776-1151

LifeWorks Community Action WIC Program	Capital Region (CRCM)	Peer Counselors will set up tables and tents at Pitney Meadow Community Farm in Saratoga Springs. I will be present to issue FMC's (if the farm receives it's approval of their application). We will be giving raffling off 3 wellness type baskets.	08/07/2025 10:00 AM	Pitney Meadows Community Farm- 223 West Ave Saratoga Springs 12866	Becki Fignar b.fignar@lifeworksaction.org 518-288-3232
Sun River Health WIC	Metropolitan Region (MARO)	We will recognize mothers who reach key breastfeeding milestones (such as 1 month, 3 months, 9 months, and beyond) with "Breastfeeding Milestone" Certificates. These certificates will be distributed by our Peer Counselors throughout World Breastfeeding Week. Some of our sites will feature Breastfeeding Display Tables decorated with balloons, posters, and educational materials. The displays will include handouts with breastfeeding benefits, tips, and available resources. Tables will be set up on various days between August 1-7, 2025.	August 1-7, 2025	Virtual/ Onsite	Karen Cadiz kcadiz@sunriver.org 8454526478
Sun River Health WIC	Metropolitan Region (MARO)	The Monticello site will participate in the Orange County Lactation Coalition's "Lactation Celebration" on August 8 from 10:00 AM to 12:00 PM, where we will also present a breastfeeding display table.	08/08/2025 10:00am- 12:00pm		Karen Cadiz kcadiz@sunriver.org 8454526478
Open Door Family Medical Center WIC	Metropolitan Region (MARO)	4 staff, partner and participant celebration events in each of our locations	08/04/2025 03:00 PM	Ossining Public Library- 53 Croton Ave Ossining 10562	Gina DeVito gdevito@odfmc.org 914-272-5274
Open Door Family Medical Center WIC	Metropolitan Region (MARO)	4 staff, partner and participant celebration events in each of our locations	08/05/2025 03:00 PM	Warner Public Library- 121 N Broadway Tarrytown 10591	Gina DeVito gdevito@odfmc.org 914-272-5274
Open Door Family Medical Center WIC	Metropolitan Region (MARO)	4 staff, partner and participant celebration events in each of our locations	08/06/2025 12:00 PM	Mount Kisco Public Library- 100 E Main Street Mount Kisco 10549	Gina DeVito gdevito@odfmc.org 914-272-5274
Westchester Community Health Center WIC	Metropolitan Region (MARO)	Celebrations will be held in person during the 2025 National Health Center Week Community Health Fair. Our celebration will focus on this year's breastfeeding theme. All of our participants will be informed about this event via text message. Breastfeeding education, promotion and support will be provided in English and Spanish by the staff, along with poster boards, and breastfeeding educational handouts. Our participants will be able to enter into a raffle drawing upon completion of a breastfeeding True of False questionnaire.	08/06/2025 11:00AM-4:00PM	Mount Vernon Health Center	Varsha Seelall vseelall@wchhealth.org 9145303655
Westchester Community Health Center WIC	Metropolitan Region (MARO)	Celebrations will be held in person during the 2025 National Health Center Week Community Health Fair. Our celebration will focus on this year's breastfeeding theme. All of our participants will be informed about this event via text message. Breastfeeding education, promotion and support will be provided in English and Spanish by the staff, along with poster boards, and breastfeeding educational handouts. Our participants will be able to enter into a raffle drawing upon completion of a breastfeeding True of False questionnaire.	08/07/2025 11:00AM- 4:00PM	Yonkers Health Center	Varsha Seelall vseelall@wchhealth.org 9145303655
Westchester Community Health Center WIC	Metropolitan Region (MARO)	Celebrations will be held in person during the 2025 National Health Center Week Community Health Fair. Our celebration will focus on this year's breastfeeding theme. All of our participants will be informed about this event via text message. Breastfeeding education, promotion and support will be provided in English and Spanish by the staff, along with poster boards, and breastfeeding educational handouts. Our participants will be able to enter into a raffle drawing upon completion of a breastfeeding True of False questionnaire.	08/08/2025 11:00AM- 4:00PM	Greenburgh Health Center.	Varsha Seelall vseelall@wchhealth.org 9145303655
William F Ryan Community Health Center WIC	Metropolitan Region (MARO)	WBW Virtual Celebration in English (10 AM) and Spanish (11AM) Celebracion en espanol de la semana mundial de la lactancia. Fun and interactive celebration featuring bingo, fun games and interactive participation.	English: 08/06/2025 10:00AM Spanish: 08/06/2025 11:00 AM	Lifesize Virtual https://webapp.lifesize.com/join/2972581	Yanina Rodich yanina.rodich@ryanhealth.org g 6468771005

Montefiore Medical Center WIC	Metropolitan Region (MARO)	The LA 270 will be organizing the Breastfeeding Health Fair and during the event, a variety of activities will be designed to educate ,empower and motivate community members to make informed decisions. These activities will include: Breastfeeding education, what to expect at delivery, Mini workshop about importance of vaccinations and well -visit, Prenatal care visit, health insurance. Raffles and giveaways will be provided. Breastfeeding game-This game will break barriers and normalize breastfeeding experience, Local resources will be showcase. Attendees will be encourage to visit various booth by offering a chance to win prizes.	08/13/2025 11:00 AM	The Pearly Gates 2460 Tratman Avenue, Bronx 10461	Linette Ngaba lngaba@montefiore.org 6469400692
Urban Health Plan WIC Program	Metropolitan Region (MARO)	For World Breastfeeding Week our agency plans on attending breastfeeding events in the community, sharing breastfeeding week theme information with our participants. We are also planning on hosting a breastfeeding event in our community to bring awareness to the importance of breastfeeding and the benefits it provides to mother and infant.			Kandy Briglall kandy.briglall@urbanhealthplan.org 347-706-2563
Jamaica Hospital Medical Center	Metropolitan Region (MARO)	WIC baby shower that offers prenatal, breastfeeding education, cpr information for infants, postpartum depression/mental health information, games, raffles and more.	08/01/2025 10:00 AM	Jamaica Hospital Medical Center WIC 134-20 Jamaica Ave Queens 11418	Sharon Rakeem srakeem@jhmc.org 7182068604
Bedford Stuyvesant Family Health Center WIC	Metropolitan Region (MARO)	Collaboration with Breastfeeding Alliance for Breastfeeding Empowerment on August 7th, 2025, via zoom.	08/08/2025 12:00 PM	Zoom. 20 New York Ave Brooklyn 11216-2677	Simone Joseph sjoseph@bsfhc.org 7188574375
Bedford Stuyvesant Family Health Center WIC	Metropolitan Region (MARO)	Black Breastfeeding Week Celebration	08/29/2025 12:00 PM	Zoom. 20 New York Ave Brooklyn 11216-2677	Simone Joseph sjoseph@bsfhc.org 7188574375
Wyckoff Heights Medical Center WIC Program	Metropolitan Region (MARO)	Breastfeeding Month Tabling of various community groups, display of BF topics and handouts, giveaways, raffles, , BF awards to BF moms, at the WIC Program office location.	8/1/2025 10:00AM	In- Person at the WIC Program location 316- A Himrod St. Brooklyn 11237	Bernadette Pacifico bepacifico@wyckoffhospital.org 718 963 6535
South Brooklyn Health WIC	Metropolitan Region (MARO)	Between Aug 1-8, 2025, in the hospital and the WIC office-Room 1N1	08/08/2025 10:00 AM	WIC-South Brooklyn Health 2601 OCEAN PARKWAY 11235	mohammad sharafi mohammad.sharafi@nychhc.org 7186164338
Joseph P. Addabbo Family Health Center WIC Program	Metropolitan Region (MARO)	Tabling event for breastfeeding promotion from 10-3PM, August 5th site 1, August 6th Site 2 and August 7th Site 3.	08/05/2025 10:00 AM	6200 Beach Channel Drive Avene 11691	Sybil Philip sphillip@addabbo.org 718-640-3599
Staten Island University Hospital WIC	Central Region (CNYRO)	To celebrate the success of our breastfeeding moms and also to connect with our program.	08/15/2025 10:00 AM	Franklin D Roosevelt Boardwalk and Beach Fishing Pier Gazebo (SouthEnd), Parking Lot 6 (Father Capodanno/ Seaview Ave) Staten island 10305	Jan Soto jsoto14@northwell.edu 7182265236

Elmhurst Hospital Center WIC Program	Metropolitan Region (MARO)	<p>We are doing a combination of a few events and activities. In our WIC office, we will have a display with interactive activities about breastfeeding in the waiting area for the entire month. Throughout the month, PCs will call clients and do a breastfeeding "quiz" over the phone to enter a raffle for a big prize. All who participate will also be offered breastfeeding "goody bag" prize and told to come into the office throughout the month to receive their prize. We are coordinating with the Breastfeeding Taskforce at our sponsoring agency South Brooklyn Health (labor and delivery IBCLC, pediatrics, other stakeholders in hospital). There will be two events - one at the beginning of the month and one at the end- with tables and other community partners invited with prizes and information for hospital staff and patients related to breastfeeding. The date and time of this is still being finalized</p>		South Brooklyn Health 2601 Ocean Parkway Brooklyn 11102	Anne Martinez martinea45@nychc.org 7186165448
Elmhurst Hospital Center WIC Program	Metropolitan Region (MARO)	<p>August 5: We are inviting pregnant and breastfeeding women to join us for a special community event taking place at the farmers market 10:00 AM to 2:00 PM. This event aims to raise awareness about the benefits of breastfeeding, provide a supportive space to share personal experiences, and share information to help mothers successfully navigate their breastfeeding journey.</p>	08/05/2025 10:00am- 2:00pm	41st Ave btw 80 & 81 Sts Elmhurst 11373	Ana Asitimbay asitima1@nychc.org 6466155223
Suffolk County Department of Health Services WIC	Metropolitan Region (MARO)	<p>Virtual Celebration - We ask WIC participants to complete a survey telling us about their breastfeeding journey and to share pictures from their breastfeeding journey. With their consent, we share this information on our website/social media.</p>		Virtual	Laura Babyatzky laura.babyatzky@suffolkcountyny.gov 631-853-8265
Suffolk County Department of Health Services WIC	Metropolitan Region (MARO)	Breastfeeding Support & Awareness Event	08/02/2025 10:00 AM	Tanner Beach Park Senior Center Baylawn Ave Copiague 11701	Laura Babyatzky laura.babyatzky@suffolkcountyny.gov 631-853-8265
Cornerstone Family Healthcare WIC	Metropolitan Region (MARO)	<p>WIC will be tabling at the Lactation Celebration event with the Orange County coalition and other lactation support resources in the community. We will provide educational materials and giveaways for attendees and have the opportunity to connect with other BF support services in the surrounding area. Also will use this as an outreach opportunity.</p>	08/08/2025 10:00 AM	Orange County Community College One Washington Center Newburgh 12550	Mandy Stewart mstewart@orangecountygov.com
Cornerstone Family Healthcare WIC	Metropolitan Region (MARO)	<p>We will be tabling at our sponsoring agency's Community Health Fair. We will have giveaways, educational materials, BF promotional materials, and trivia games. Staff will also provide outreach information to potential participants and other community organizations. The goal is to also have a rock and rest tent or a private area in the health center with proper signage for breastfeeding attendees.</p>	08/09/2025 10:00AM	Cornerstone Family Healthcare 147 Lake Street Newburgh 12550	Lisa Forst lforst@cornerstonefh.org
Cornerstone Family Healthcare WIC	Metropolitan Region (MARO)	<p>We will be hosting a 2-hour "Meet and Greet" for participants to come in a speak to their BF peer counselors and nutrition staff. There will be photo opportunities, trivia games, free recipes for the perinatal period, goodie bags, and the opportunity to have all BF questions answered. Open to all WIC participants and those interested in applying.</p>	08/29/2025 10:00 AM	147 Lake Street Newburgh 12550	Samantha Guercio sguercio@cornerstonefh.org
Research Foundation of SUNY Stony Brook WIC	Metropolitan Region (MARO)	<p>Our event is given in collaboration with the Suffolk County Women's Health Coalition. It is a breastfeeding support and awareness event that will consist of raffles, free foods, breastfeeding workshop, recipe demonstrations, car seat safety inspection, and more. Our program will be tabling at the event.</p>	08/02/2025 10:00 AM	Babylon Town's Tanner Beach Park Senior Center- 2 Tanner Park Copiague	Sarah McCormick sarah.mccormick@stonybrookmedicine.edu 631-444-5239
Catholic Charities of Long Island WIC	Metropolitan Region (MARO)	Annual Breastfeeding Awareness Walk	08/01/2025 10:00 AM	Catholic Charities Of Long Island WIC Office 333 N Main Street Freeport 11520	Marlyse Cetoute-Bernardin Cetoute-Bernardin.Marlyse@CatholicCharities.cc 5163770157

North Brooklyn Health Network WIC	Metropolitan Region (MARO)	World Breastfeeding Week Celebration/collaboration with Brooklyn Alliance for Breastfeeding Empowerment (BABE)	08/07/2025 01:00 PM	Virtual (Zoom)	Corine Dunson corine.dunson@nychhc.org 7189638306
North Brooklyn Health Network WIC	Metropolitan Region (MARO)	NYC Health + HOSPITALS/Woodhull will collaborate with the sponsoring agency Woodhull Hospital by participating in Breastfeeding/Prenatal Care information and resource table	08/04/2025 11:00AM	NYC Health + Hospitals Woodhull Medical Center, 760 Broadway Brooklyn 11206	Corine Dunson corine.dunson@nychhc.org 7189638306
Tri County WIC	Central Region (CNYRO)	We will be partnering with other local community organizations and Madison County to host a "Party in the Park" for World Breastfeeding Week.	08/08/2025 11:00 AM	Allen Park 558 Broad St Oneida 13421	Colleen Rielly crielly@capmadco.org 315-798-5066
Community Health Center of the North Country WIC	Central Region (CNYRO)	Free event open to the public to recognize and support breastfeeding in our community. The event will in the Canton Park where the Farmers Market is located. There will be: -Meet with other Partner Agencies -Enjoy some giveaway items -Snacks & Drinks -Decorate stroller/carrier and walk the park -Socialize & Feel Supported	08/01/2025 10:00 AM	Village Green Park 17 Park St at Main St. Canton 13617	Ariel Perry aperry@chcnorthcountry.org 3158547988