

He is on his way to amazing things. WIC can give him a healthy start.

WIC helps kids under age five get the healthy food they need to keep going and growing. With the eWIC benefit card and WIC2Go app, shopping with WIC is easier than ever. Dads, grandparents, and primary caregivers can apply for WIC for children in their care.

To learn more and find your local WIC Office, chat with Wanda, WIC's 24/7 virtual assistant. Scan the QR code to chat now, or visit WICHelpNY.org for more information.

Or call 1-800-522-5006 for help with WIC in English, Spanish or other languages.



with Wanda!



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